

Annual Report 2025





CORPORATE COMMERCIAL AND MARKETING

SODIMAC CHILE

SODIMAC COLOMBIA

SODIMAC PERU

SODIMAC ARGENTINA

SODIMAC BRAZIL

SODIMAC URUGUAY

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SUSTAINABILITY

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► The House of the Americas: Sodimac in Latin America

Sodimac is the home improvement unit of Falabella, one of Latin America's principal retail conglomerates, by which it is 100% controlled.

Sodimac has operations in seven countries and commercial offices in China.

Sodimac's investments outside Chile are made through subsidiaries of its parent company and it manages its operations in the different markets in a coordinated manner.

260 
stores

Over
2,100,000 
m² of sales floor

Over
33,000 
employees

Some
1 million hours
of training in 2025 

(Figures as of December 31, 2025)

* Operations outside Chile are not reflected in the Financial Statements of Sodimac S.A. but form part of the Financial Statements of the parent company, Falabella.



 **Chile**

87 stores

74 Sodimac stores
Avda. Presidente Riesco 5685
14th floor
Las Condes, Santiago
Telephone: (56-2) 2738 1000
www.sodimac.com

13 Imperial stores
Avda. Santa Rosa 7850
La Granja, Santiago
Telephone: (56-2) 2399 7000
www.imperial.cl

 **Peru**

54 stores

Angamos Este N°1805
7th floor
Surquillo, Lima
www.sodimac.com.pe

 **Argentina**

7 stores

San Martín 421, Partido de San Martín
Buenos Aires
Telephone: 0810 222 7634
www.sodimac.com.ar

 **Colombia**

42 stores

CRA 68 D N° 80-70
Postcode 110221
Bogotá D.C.
Telephone: (57-1) 546 0000
www.homecenter.com.co

 **Uruguay**

4 stores

Arizona 865 Ciudad de la Costa
Canelones, Postcode 15.092
Telephone: 0800 7634
www.sodimac.com.uy

 **Mexico**

15 stores

Av. Adolfo López Mateos 201,
Santa Cruz Acatlán, Postcode 53150
Naucalpan de Juárez, Estado de México
Telephone: +52 800 062 5222
www.sodimac.com.mx

 **Brazil**

51 stores

Rua Patriotas 1213, Bairro Ipiranga
São Paulo, SP
Telephone: (55 11) 3004 5678
www.sodimac.com.br

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Juan Pablo del Río G.
Chairman

“Our achievements in 2025 were also reflected in the positioning of the Sodimac brand. It gained ground in recognition among customers and other stakeholders, standing out in numerous studies of perceptions, brands and reputation and leading the home improvement category.”

▶ Letter from the Chairman of the Board

2025 brought important progress in Sodimac’s growth and profitability as well as improvements in the customer experience and sustainability or, in other words, across the three pillars of our strategy.

During the year, we deepened our omnichannel strategy, consistently integrating our physical stores and digital channels to offer customers the best solutions.

Our digital operations increased their contribution to Sodimac’s development. One example of this was the positive impact on sales of the relaunch of our websites in Chile and Peru as independent platforms.

We continued to advance on updating our physical stores both commercially and operationally. We implemented remodeling and optimization projects in order to maintain a proposition that generates value in accordance with the expectations of families and construction professionals. In Peru, as part of this strategy, we continued to convert Maestro stores into Sodimac stores so as to offer customers a more complete proposition.

Our own brands gained prominence and achieved a record share of sales. Our commercial office in China, which celebrated its 20th anniversary, plays a strategic role in the design of these products, as well as in the search for new suppliers and compliance with quality standards.

The commercial results we achieved were possible thanks to the joint work carried out with our suppliers, with whom we have built relations anchored in trust and long-term collaboration. Within this framework, we continued to foster responsible relations with them, creating opportunities for their expansion and ensuring timely payment, which is particularly important in today’s more challenging economic conditions.

We incorporated new technologies, such as artificial intelligence, into different processes in a bid to gain in operational efficiency, improve decision-making and raise service quality.

Throughout the year, as always, we placed customers at the center of our efforts, deepening our understanding of their needs in order to strengthen our value proposition and their experience. The construction professionals segment of our business showed sustained dynamism, increasing its weight in total sales, while the home improvement segment confirmed a trend towards a recovery of traffic and sales. This reinforced our leadership as a specialist in construction materials and home maintenance and improvement that offers customers a complete range of products and expert advisory services.

The *Hágalo Usted Mismo* (Do It Yourself) channel has established itself as a key platform from which customers

can obtain advice on their projects and guidance on making their homes more sustainable. It has over 2.4 million subscribers on YouTube.

Our achievements in 2025 were also reflected in the positioning of the Sodimac brand. It gained ground in recognition among customers and other stakeholders, standing out in numerous studies of perceptions, brands and reputation and leading the home improvement category.

With a long-term strategic vision, we consolidated the integration of sustainability as a pillar of how we do business across our operations in different countries.

We renewed our commitment to the well-being and development of our employees, intensifying continuous learning initiatives. Around the region, the company provided almost a million hours of training and this was accompanied by a range of benefits for employees and their families.

We also strengthened our social contribution to customers through the sustained expansion of our loyalty programs, which continued to grow in membership and consolidated their position as the largest community of construction professionals in the different countries where we operate. In a key milestone, the Sodimac Construction Professionals’ Circle in Chile reached over a million members. Through



“2025 brought important progress in the company’s growth and profitability as well as improvements in the customer experience and sustainability or, in other words, across the three pillars of our strategy. During the year, we deepened our omnichannel strategy, consistently integrating our physical stores and digital channels to offer customers the best solutions.”

these initiatives, we offered thousands of free training opportunities that included fairs, workshops, courses and visits to suppliers’ factories.

In addition, we worked to generate a positive impact in the communities where we operate. We implemented initiatives that renovated infrastructure and spaces for social organizations, repaired public spaces, supported definitive housing projects, promoted sports among children and adolescents and supported the labor market insertion of young people from vulnerable sectors of the population.

In the case of the environment, we reduced our carbon footprint, increasing our use of renewable energies and, among other measures, implementing energy efficiency systems. Together with our suppliers, we expanded the range of sustainable products and services we market to some 17,000 alternatives around the region. They represented around 11% of total sales.

We also took important steps on integrity and compliance in line with ethical principles, transparency and responsible risk management.

I would particularly like to recognize our employees, who were the driving force behind these achievements. Their dedication, professionalism and vocation for service have been fundamental in keeping the customer at the center of our decisions. To each of them, my most sincere thanks.

We look to the future with confidence, focused on growth and innovation in a bid to continue creating long-term value for those who place their trust in us and for society as a whole.

Juan Pablo del Río G.
Chairman



▶ Board of Directors

As of December 31, 2025





▶ Purpose, mission, vision and values

▶ Our Purpose

The common purpose of all Falabella's business units is:

“To simplify and enjoy life more.”

Sodimac's specific purpose is:

“Together, we build dreams and home improvement projects.”

▶ Our Mission

To develop our company with innovation and sustainability, offering the best products, services and advice at the best market price in order to inspire and build our customers' dreams and projects.

▶ Our Vision

To be the leading company in home and construction projects that, improving quality of life, is the most loved, admired and respected by the community, customers, employees and suppliers in the Americas.

▶ Our values

REIR

Together with the **REIR** values that characterize the Sodimac culture (**R**espect, **E**xcellence, **I**ntegrity and **R**esponsibility), we adhere to the following Falabella values, which underpin our Purpose and are shared challenges across all its businesses and countries:

- We are a single team.
- We move with agility.
- We are passionate about the customer.
- We care for the future.

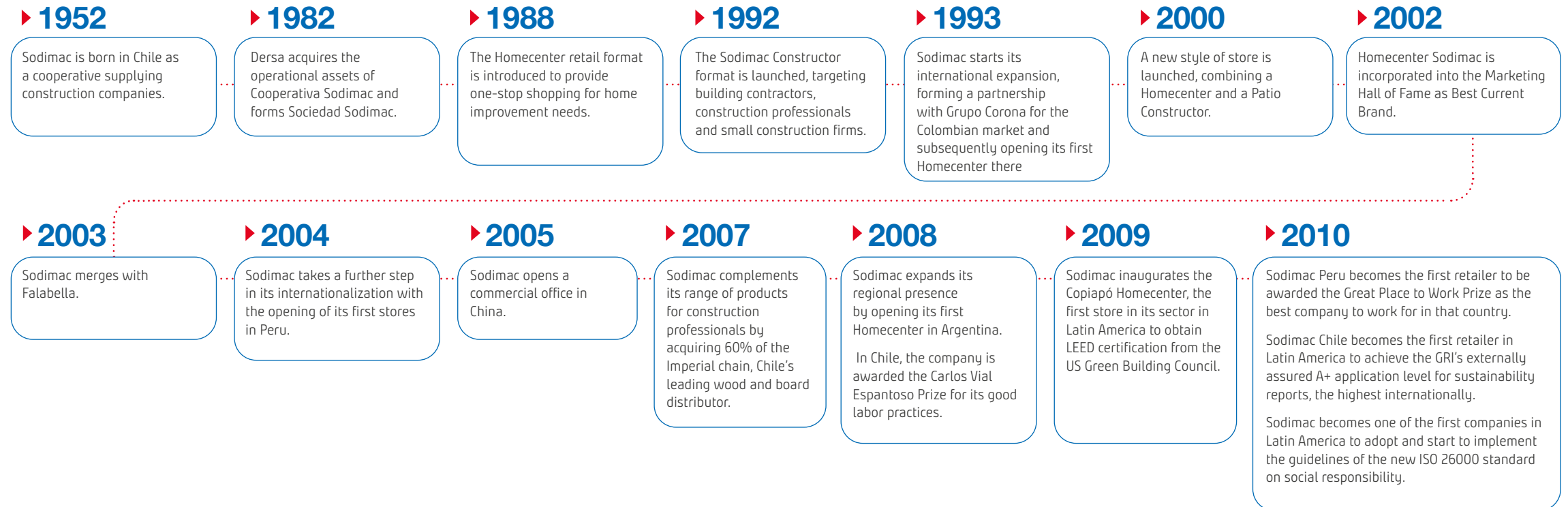
► Our History

Sodimac was founded over 70 years ago as a cooperative in response to the shortages caused in Chile by World War II. In 1982, it was acquired by José Luis del Río Rondanelli (Dersa), who established Sodimac as a company. Since then, Sodimac has, whilst maintaining its distinctive culture, gone on to develop a business model and stores with different formats to satisfy the needs of families, construction professionals and companies.

Sodimac's international expansion began in 1994 when it formed a partnership with Grupo Corona to enter the Colombian market. In 2003, it merged with Falabella and, a year later, went on to open its first stores in Peru. This was followed in 2008 by Argentina and, then, Brazil and Uruguay. In 2018, Sodimac opened its first stores in Mexico, consolidating its position as the leading company in Latin America in

the commercialization of construction materials and home improvement products, present in the region's main markets with a successful business model that includes different store formats, both physical and online.

► Milestones



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▶ 2011

Sodimac Chile measures its carbon footprint for the first time, becoming the country's first retailer to do so taking into account customers, suppliers and employees.

Sodimac becomes a founding member of the Santiago Climate Exchange (SCX), a pioneering initiative in Latin America.

▶ 2012

Sodimac Colombia's Manizales Homecenter becomes the first store in Latin America and one of the first ten in the international retail industry to obtain Gold category LEED certification from the US Green Building Council.

▶ 2013

Sodimac takes an important step in its internationalization by entering the Brazilian market through the acquisition of São Paulo's Dicico chain.

Sodimac announces the construction of its first two stores in Uruguay.

The company becomes a member of SEDEX, an international non-profit organization that seeks to promote improvements in business practices as regards supply-chain ethics and responsibility.

▶ 2014

Sodimac expands its presence in Peru by acquiring the Maestro chain.

The Cajicá Homecenter in Colombia becomes the first store in Latin America and the seventh internationally to obtain Platinum LEED certification, the highest sustainable building standard.

▶ 2015

Sodimac inaugurates its first two stores in Brazil.

Operations begin at the company's first two stores in Uruguay.

▶ 2016

Sodimac announces its expansion to Mexico, a business it will develop in association with Organización Soriana.

Sodimac is invited to join the Gold community of the Global Reporting Initiative (GRI) whose objective is to foster transparency in companies around the world.

▶ 2017

State-of-the-art automation systems are incorporated into the home delivery process at the Lo Espejo Distribution Center in Chile, which also starts operation of its own container yard.

Stage N°2 of the Lima Distribution Center is inaugurated, representing an additional 15,000 m² of operating area.

▶ 2018

The Falabella group signs a franchise agreement with IKEA to develop the first stores and an online channel in Chile, Colombia and Peru.

Sodimac inaugurates its first three stores in Mexico.

Sodimac joins the Circular Economy 100 (CE100) network of the Ellen MacArthur Foundation, a community that seeks to promote a circular economy internationally.

▶ 2019

Sodimac Brazil launches its first own credit card in association with Bradescard (Banco Bradesco).

In Chile, the new Super Butler System (SBS), an automated robot system, is implemented at the Lo Espejo Distribution Center.

The company becomes the first retailer in Colombia to obtain Excellence in Design for Greater Efficiencies (EDGE) certification.

As part of the company's efforts to combat climate change, all product deliveries to customers in Chile become carbon neutral as from March 1, 2019.

▶ 2020

Sodimac receives recognition from the Marketing Hall of Fame as a Great Chilean Brand for its Importance Overseas 2020.

Sodimac Chile launches a new Garden PRO area for gardening professionals and opens a pilot Sodimac Express store.

Sodimac Colombia begins to deploy a scan-pay-and-go system that enables customers to scan their products, go to a checkout and pay in a more agile way.

▶ 2021

Sodimac joins the new Falabella.com e-commerce platform, a process that begins in Chile, prior to its expansion to Peru and Colombia.

In Brazil, the company completes the conversion of all Dicico stores to the Sodimac Dicico format.

Sodimac Colombia becomes the only retailer in the country and the region to have ISO 14001- Environmental Management Systems certification for all its stores.

For the second consecutive year, Sodimac Peru and Maestro take top place as the country's most inclusive company in the 2021 Great Place to Work Diversity and Inclusion Ranking.

▶ 2022

Sodimac Mexico opens its first two stores in Mexico City, including a new format with a smaller surface area, and reaches a total of 12 stores.

Two new sets of guidelines – "Packaging and Packing" and "System of Sustainable Products" – are launched to share good practices with suppliers and intensify joint efforts in this field.

The Santiago Climate Exchange (SCX) and Deloitte recognize Sodimac Chile as one of the five most advanced companies on carbon footprint measurement and reduction.

Sodimac Colombia certifies its distribution centers under ISO 14001:2015 and recertifies all its stores.

Sodimac Peru takes top place in the ranking of Best Places to Work for Women (GPTW).

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► 2023

Sodimac Chile becomes the first retailer in Latin America to obtain FSC certification in recognition of the sustainable management of its Timbermac brand of wood.

Global Compact Chile recognizes Sodimac for its Due Diligence on respect for stakeholders' human rights in the 2023 Conecta Business Recognitions, which highlight private-sector initiatives with a positive impact on progress toward the UN Sustainable Development Goals.

Sodimac Colombia opens its first Homecenter Compacto store in the city of Sincelejo.

Sodimac Peru inaugurates its first store in Iquitos, the only one in the home improvement sector in this city in the Amazon.

As part of its expansion strategy, Sodimac Brazil opens a new distribution center in Guarulhos.

► 2024

Sodimac Mexico inaugurates its first store in the State of Jalisco, increasing its coverage to nine of the country's states.

Sodimac.com is relaunched in Chile and Peru as a stand-alone website, strengthening its positioning in the construction professionals market.

The company launches Sodimac Trends, a new program for content generators that seeks to take products closer to customers and inspire them in their home improvement projects.

Sodimac completes its second Human Rights Due Diligence.

► 2025

The company deploys artificial intelligence at key points of the value proposition to enhance the customer experience:

- Generative AI to improve advisory services at different points of contact with customers during their shopping journey
- Prices to reinforce the company's positioning as the most convenient place to shop
- Photo staging and marketing production to increase agility and efficiency
- Information analysis to support decision-making.

Sodimac's loyalty programs in different countries consolidate their position as the largest community of construction professionals. In Chile, the Sodimac Construction Professionals' Circle (CES) reaches over a million members, of whom 25% are women.

▶ Corporate Executive Committee

As of December 31, 2025

Corporate Executive Committee for the home improvement business of Falabella S.A. under a franchise contract with Falabella S.A. for the use of its Retail System and Brands.



Alejandro Arze Safian
Corporate Home Improvement General Manager
Appointed: March 15, 2020



Carolina Bascuñán Vargas
Corporate Human Resources Manager
Appointed: February 1, 2024



Magdalena Hevia Marcet
Corporate Digital Retail Manager
Appointed: April 1, 2025



Fabio De Petris Duarte
Corporate Finance and Development Manager
Appointed: September 1, 2018



Francisco Javier Pirozzi Jabat
Corporate Supply Chain Manager
Appointed: October 1, 2023



Mariano Imberga
Corporate Operations Manager
Appointed: April 1, 2025



Francisco Torres Larrain
Corporate Commercial and Marketing Manager
Appointed: August 1, 2006



Fernando Valenzuela del Río
Corporate Controller
Appointed: March 1, 2020

(Note: As from January 1, 2026, Matías Pizarro Ivanyi replaced Fabio De Petris Duarte as Corporate Finance and Development Manager.)



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Corporate commercial and marketing strategy





Francisco Torres,
Corporate Commercial and Marketing
Manager

“2025 was a year of commercial consolidation that brought important progress on the development of the professional customer segment, a recovery in the home improvement segment and a diversification of sales to companies. Innovation through own brands, artificial intelligence and digital channels, as well as our close ties with customers and suppliers, drove growth across the company. In this context, we celebrated the 20th anniversary of our office in China, a key pillar of our value proposition.”

► Corporate commercial and marketing strategy

Sustained growth in the professional segment and a record on own brands

The commercial side of the business showed positive progress in 2025, particularly as regards innovation, own brands and the evolution of sales channels. This was accompanied by the celebration of the 20th anniversary of the company’s office in China, a milestone that highlighted its contribution to the development of Sodimac’s product assortment and its work with suppliers around the region.

The professional customer segment showed sustained growth in 2025. Sodimac strengthened its value proposition for this segment by deepening its understanding of the particular needs of each trade specialty. As a result, the segment grew as a share of total sales.

Loyalty programs for construction professionals, which are available across the different countries where Sodimac operates, continued to expand, showing consistent growth in membership. Through these initiatives, the company offered these customers commercial benefits and free training opportunities geared to their professional development.

In turn, the home improvement customer segment continued to show signs of recovery in both traffic and sales. This reflected

a more precise understanding of the factors behind these customers’ decision to visit a store and, above all, a decisive push by the company on innovation. Sales and traffic associated with innovative products more than doubled, consolidating innovation as a key driver of the segment’s recovery.

Work to diversify the sales-to-companies segment also showed important progress. In a context of slower construction activity in different countries, Sodimac prioritized the growth of B2B segments, such as sub-distribution, that are not directly linked to construction companies. This strategy represents a sustained diversification of the business and reflects an increased capacity to adapt to different economic conditions.

20 years in China

The commemoration of the 20th anniversary of Sodimac’s commercial office in China drew attention to this operation’s contribution to the development of the company’s own brands, the identification of new suppliers and the safeguarding of quality standards.

The team in China plays a fundamental role in anticipating market trends and adapting the product assortment to customers’ preferences and needs.

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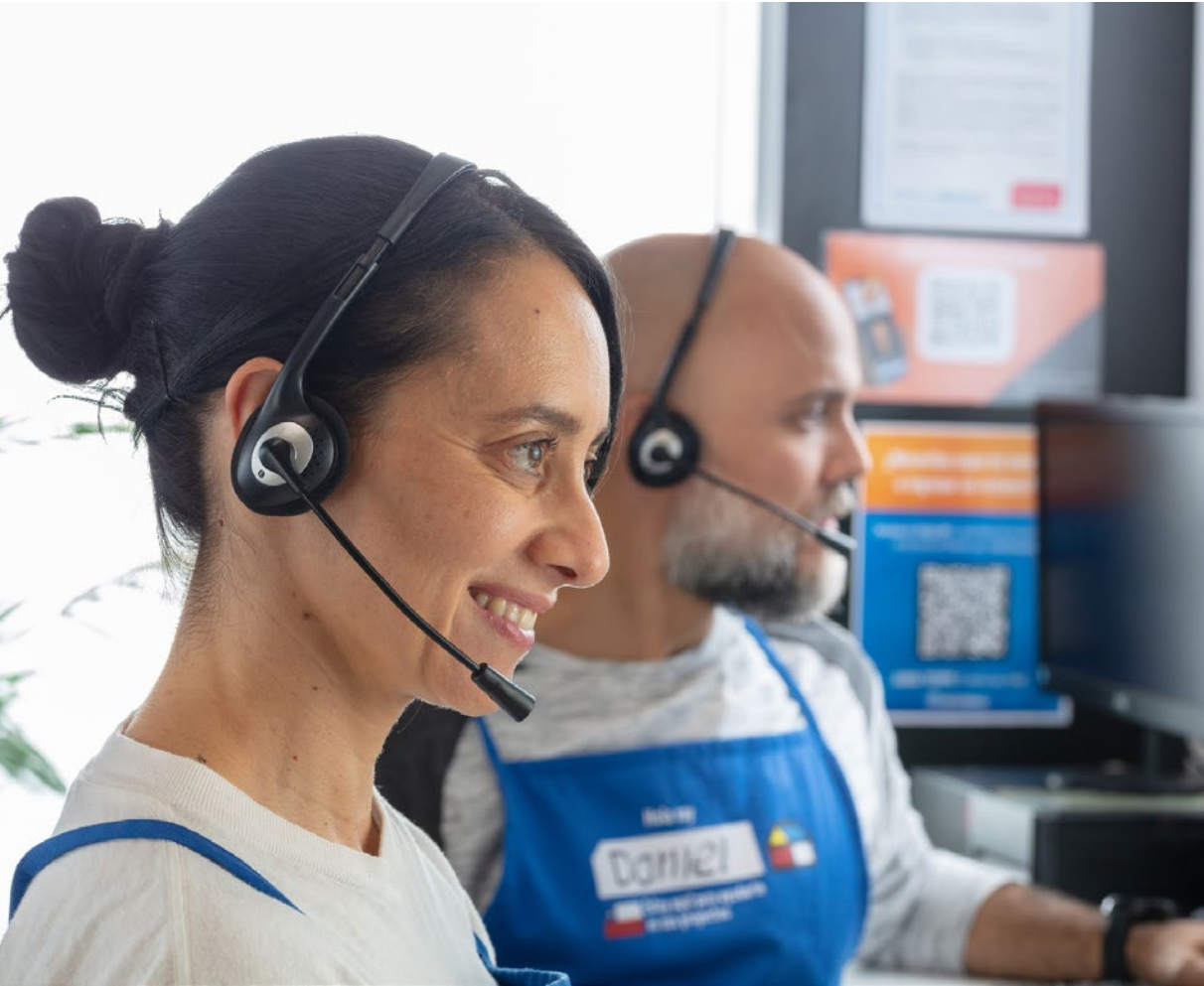
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Innovation played a central role in 2025. Sales and traffic associated with innovative products more than doubled and they consolidated their position as a key driver of the home improvement segment's recovery. Own brands set a new record in terms of share of sales.



Celebration of the anniversary brought together almost 300 key regional suppliers, providing an opportunity to recognize outstanding partners and creating spaces for dialogue about future strategies.

Own brands

Sodimac's focus on innovation was reflected in the strong development of its own brands which, in 2025, marked a record in terms of market share. These products continue to gain ground in both sales and contribution and, according to different studies, are highly valued by customers.

In the construction professionals segment, highlights of the year included the relaunch of the Bauker tools program and the renovation of the Ubermann ecosystem, which incorporated technological improvements. The Redline brand completed its transfer to both brands. In addition, the appearance of the Karson products underwent an update.

Positioning in higher value-added segments of the portfolio was reinforced through developments in the flooring category, with Holztek, and in bathroom and kitchen products, with D'Aqua.

Own brands in the home improvement segment also posted significant growth. This was particularly the case of Home Collection and Kölor.

Artificial intelligence

The systematic incorporation of artificial intelligence (AI) into different aspects of the business was another significant achievement. Through internal developments and strategic alliances, the company deployed tools to improve the customer experience and operational efficiency in both digital channels and internal processes.

Key advances included intelligent assistants for project searches and the automated generation of images and content as well as the use of AI for data analysis, the detection of inconsistencies in product information and the optimization of product classification and attributes. These solutions saved time, improved content quality and generated significant cost savings, all of which increased the business's response capacity.

Development of physical and digital channels

The digital channel consolidated its position as one of the main drivers of Sodimac's growth. The relaunch of its websites in Chile and Peru as independent platforms in 2024 led to important increases in sales, traffic and conversion rates.



Commemoration of the 20 years of Sodimac’s commercial office in China constituted an important milestone, underlining its strategic role in the development of own brands, the search for new suppliers and the safeguarding of quality standards.

The company made commercial and operational adjustments in different physical stores that made for a better customer experience.

Taking a long-term view, Sodimac also began to reflect strategically on the store of the future, seeking to define how physical and digital propositions should evolve to meet customer expectations in the years ahead.

In marketing, local and regional campaigns sought to project a more simplified vision of the brand. The company’s marketing management earned it Gold and Silver Effie Awards in Colombia and Chile.

Growth of sustainable products

The company continued to expand the range of sustainable products and services it markets, reaching some 17,000 SKUs, equivalent to around 11% of total sales during the year.

This progress forms part of an ongoing effort to broaden the availability of alternatives with environmental and social attributes, encouraging customers to give greater weight to these factors in their purchasing decisions.

At the same time, the company intensified its work with suppliers to foster sustainable practices, with a focus on reducing emissions through the use of renewable energies and other measures.

► Challenges in 2026

In 2026, regional economic conditions are expected to be more favorable, with a better outlook for the construction industry, particularly in Chile. This will mean opportunities to further strengthen Sodimac’s commercial proposition and consolidate its growth.

The company will continue to implement innovation projects and develop its own brands, seeking to increase their contribution to the business’s profitability.

At the same time, it will seek to strengthen its range of sustainable products and services with environmental and social attributes in a bid to have a positive impact on the setting in which it operates.

The company’s range of sustainable products and services continued to expand, reaching some 17,000 SKU, equivalent to around 11% of total sales.

Sodimac Chile

SODIMAC
CONSTRUCTOR

HOME CENTER
SODIMAC





Eduardo Mizón,
General Manager, Sodimac Chile

“2025 was a year of solid progress on our omnichannel proposition for home and professional customers. This was reflected in our results in which the growth of the digital channel stood out. The launch of the online Sodimac Super Store reflected our permanent vocation for innovation, anchored in responsible management and geared to the well-being of our employees and progress on environmental and social matters and governance.”

► Sodimac Chile: Development of the omnichannel model and progress on sustainability

In 2025, Sodimac Chile strengthened its growth strategy, thanks to a combination of consistent commercial implementation, an integrated experience across channels and responsible management. This approach allowed the company to strengthen customer relations, boost innovation and deepen its commitment to sustainability, in line with its long-term objectives.

Sodimac Chile delivered solid business results in 2025, with a consistent performance on profitability and growth, progress on customer experience and achievements on sustainability, the three pillars of Sodimac’s development strategy.

The year closed with an important expansion of both the company’s sales and its contribution, accompanied by a sustained increase in the customer base. This growth was balanced across the professional segment and home improvement customers, along with higher transactional activity, reflecting the appeal of the company’s commercial proposition.

The digital business showed outstanding results, with revenues up by over 30% on 2024. An important factor in this growth was the launch of Sodimac Super Store. Targeting the construction professionals market, this online operation significantly strengthened the third-party (3P) assortment through its network of sellers, whilst also boosting direct marketing with domestic suppliers and exclusive brands. With the number of sellers reaching over 3,600, this created development opportunities for many small and mid-sized enterprises (SMEs).

As a result, the variety of products and brands marketed by the company expanded significantly for home customers, construction professionals and large companies. In less than a year, the total number of items increased sevenfold, from 80,000 direct-sale options to more than 500,000 by the end of the year, including the complete assortment available from sellers on Sodimac.com. These products comply with the required legal certifications and quality standards.

In addition, the company expanded the assortment for construction professionals across numerous categories, particularly hardware, finishings, home products, tools, bedrooms, furniture, outdoors and garden.

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The company's digital business showed outstanding results, with revenues up by over 30% on 2024. The launch of Sodimac Super Store meant a significant increase in the variety of products, sellers and brands available for home customers, construction professionals and large companies.

Speed of dispatch and collection at stores

The year brought important achievements on the convenience and speed of dispatches. The under-90-minute store collection service was available at the company's 74 stores around Chile. In addition, an under-two-hour delivery service was launched, initially covering the Santiago Metropolitan Region and other selected regions, with the goal of making it available throughout the country in 2026.

Development of the App continued under an omnichannel approach, incorporating new functions to improve customers' connection with both the digital ecosystem and physical stores. This platform reported over 1.8 million active users per month.

Major e-commerce events such as Cyber Day, Cyber Monday and Black Friday played a key role in driving growth. In each of these, Sodimac performed ahead of the market and achieved high levels of compliance with delivery times.

Online traffic continued to grow, surpassing 300 million annual visits. This reflected both an important recovery of organic traffic and an efficient strategy for the use of paid media, which performed well on cost for investment.

Finally, the shopping experience was significantly streamlined, with a focus on simplifying navigation, search, advisory, purchasing and post-sales processes for customers.

Commercial proposition, brands and campaigns

To continue to provide a differentiated experience and meet market demand, Sodimac Chile remodeled physical stores. This was accompanied by updates of its commercial and operational proposition.

The strengthening of own brands remained a key pillar of the business. These accounted for an important 35.8% of total sales.

This was complemented by successful commercial campaigns in seasonal and high-demand categories, such as barbecues, Christmas, garden and outdoors, as well as constant reinforcement of the proposition for construction professionals. In the case of the digital business, the Sodimac Super Store campaign stood out, with videos that attracted over 10 million views on TikTok.

Construction professionals' preference for the company and their trust in it were demonstrated by the Sodimac Construction Professionals' Circle (CES), which achieved the important milestone of over a million members. The Great Training Fair also stood out for its level of attendance, the breadth of the training offered and the active participation of brands. Together, these initiatives provided free training for over 82,000 tradespeople.

The *Hágalo Usted Mismo* (Do It Yourself) channel continued to consolidate its position as a global reference in project-based content, surpassing 2.4 million subscribers on YouTube.

719,665
m² of sales floor



74 stores



11,856
employees



236,042

hours of training for employees





In line with this focus on customer experience, the Net Promoter Score (NPS) continued to show a very strong performance and was up on 2024.

These results were also reflected in the positioning of the Sodimac brand. It figured prominently in over 30 rankings of perceptions, brand and reputation, showing sustained leadership in the home improvement category.

Artificial intelligence

In logistics, innovations included the completion of the first stage of the company's implementation of its new Demand and Replacement Planning System. This incorporates artificial intelligence into purchasing and restocking processes across the store network and lays the groundwork for strengthening collaborative work with both domestic and international suppliers in the near term.

To enhance the customer experience and increase operational efficiency, artificial intelligence was also integrated into different aspects of the value proposition. Initiatives included commercial advisory services in stores and digital channels, price optimization, the production of visual content and support for decision-making.

In the area of data and analytics, progress was achieved on the development of predictive models, based on machine learning, to support Sales and Operations Planning (S&OP). Operational planning in distribution centers was also strengthened, along with the digitalization of commercial and in-store processes through forecasts, recommendations and alerts powered by advanced analytics.

Alliance with suppliers

Sodimac Chile's strong commercial results were underpinned by its long-term strategic alliance with suppliers. Two of the traditional Supplier Meetings were held during the year. These served as an opportunity to share Sodimac's strategy with representatives of companies of different sizes and from different sectors and, in this way, strengthen its value proposition to the benefit of customers.

In an award presented by the Chilean Product Exchange (BPC) and the Chilean Association of Entrepreneurs (ASECH), Sodimac was once again recognized in the Retail category for its timely payment of SME suppliers.

Another pillar of the company's activities in this field was its joint work with suppliers to develop sustainable products and services. Their range expanded significantly during the year, reaching over 9,500 options.

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Employee well-being

Sodimac Chile continued to strengthen responsible management of its environmental and social impacts and its governance (ESG), applying this across its business strategy with a focus on employees' quality of life.

In this context, the company implemented initiatives to foster healthy work environments and a better work-life balance. It offers over 80 different benefits for employees.

In 2025, the *Nuestra Casa Contigo* (Our House with You) program, designed to improve employees' housing conditions, benefited 72 employees and their families through 91 projects.

On inclusion, the company intensified efforts under its Inclusion, Diversity and Non-Discrimination Policy, seeking to provide spaces where teams are valued for their professional contribution, regardless of origin, gender, sexual orientation, age or other conditions.

The Silent Hour initiative, implemented by the Human Resources team since 2023, was expanded to 65 locations around Chile. This initiative seeks to create a calmer space for people on the autism spectrum.

The integral development of employees continued to be a priority for the company. It has training as its core and, in 2025, over 236,000 hours of training were provided, covering 12,551 employees, equivalent to 96.5% of the workforce.

These initiatives had a positive impact on the work climate. This was reflected in gains in indicators of engagement and leadership and the Employee Net Promoter Score (eNPS).

Social investment

Applications to the *Construyendo Sueños de Hogar* (Building Dreams of Home) program were the highest since its launch 18 years ago. Seventy-eight infrastructure projects presented by social organizations were selected and implemented with the support of a volunteer community of over 3,000 company employees. These projects directly benefited some 10,000 people.

The Chile Pinta (Chile Paints) initiative, which Sodimac has been implementing for 17 years, benefited eight municipal districts in northern, central and southern Chile, revitalizing public spaces and promoting citizen participation.

Through a more than decade-long alliance between Sodimac and the Junto al Barrio Foundation, a public square in Santiago's Puente Alto district was upgraded, directly benefiting some 2,000 residents. In addition, the company continued to support the definitive housing projects of Techo-Chile, an organization that this year reached the milestone of delivering its 100th project.

Environmental achievements

In the four years to end-2025, Sodimac achieved an accumulated 33% reduction in Scope 1 and 2 emissions. In addition, to address Scope 3 emissions, it launched a plan to support suppliers in the management of their carbon footprint.

The company expanded the assortment of sustainable products and services it offers, which reached over 9,500 options. In addition, 86% of its energy consumption came from renewable sources.

These efforts were recognized by Chile's Environment Ministry, which awarded Sodimac its HuellaChile program's Seal of Excellence for the sixth consecutive year. Sodimac was the only home improvement retailer to receive this distinction.

The company also expanded the assortment of sustainable products and services it markets, which reached over 9,500 options. In addition, 86% of its energy consumption came from renewable sources, thanks to a national supply agreement and the installation of solar panels at facilities where this is technically feasible.

Together with Enel X, the company modernized the climate control systems of its La Reina and Las Condes stores, improving both their operational performance and comfort. It plans to extend this initiative to a further ten stores in early 2026.

Corporate governance was reinforced through updates of the company's programs on Ethics, Personal Data, Environment, and Consumer Rights. This was accompanied by new norms to mitigate risks to fair competition in e-commerce. These measures were complemented by internal communication and training initiatives.

Sodimac became the first large company to obtain the Karin Law Seal – Level 2, awarded by the Asociación Chilena de Seguridad, a workplace health and safety insurer. This certification covers all Sodimac Chile's facilities and validates its efforts to prevent and manage workplace harassment and violence.

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Key recognitions

- 1st place in the Home Improvement category of the Citizen Brands 2025-First Half and Citizen Brands 2025-Second Half studies by Cadem
- 1st place in customer evaluations in the Home Improvement category of the 2025 Procalidad National Customer Satisfaction Index by Praxis Customer Engagement and Universidad Adolfo Ibáñez (UAI)
- 1st place in the Retail sector in Merco ESG Chile Ranking of most responsible companies
- 1st place in the Home Improvement category of corporate reputation in Merco Empresas and Merco Talento Chile
- 1st place in the Home category of the B-Brands 2025 study by Better Brands, which measures consumers' perceptions of brands and their contribution to the UN Sustainable Development Goals (SDGs)
- 1st place in the Home and Construction category of the Business Sustainability Monitor of Ipsos Chile, which measures consumers' perceptions of sustainability
- 1st place in the Home Improvement and Construction category and Brand Excellence in the CHILE3D study of the most valued brands

- 1st place in the Home Improvement category of the Ranking of Most Innovative Companies Chile 2025 by the ESE Business School and MIC Business Consulting
- 1st place in the Home Improvement category of the Study of Corporate Reputation by Ipsos and INC Consultores
- 1st place in the Home Improvement category of the EmpatIA study by the DobleA and Better Brands consultancy companies
- 1st place on home improvement among 50 leading companies on transformation and innovation in Chile in the Thought Leaders study
- Leader in the Home Stores category of the Total Brands 2025 study by Criteria and BBK Group
- 2nd place in the Retail and Shopping Centers sector on social and community initiatives with most impact in the Business Social Impact Index of BSponsor
- 2nd place in the National Survey of Volunteering and Solidarity by the Trascender Foundation
- 3rd place in the ICREO 2025 study by Almabrand of the organizations most trusted by Chileans

- Recognition as one of the Best Payer Companies from the Chilean Product Exchange (BPC) and the Chilean Association of Entrepreneurs (ASECH); one of the three companies recognized in the Retail sector
- Karin Law Seal – Level 2, awarded by the Asociación Chilena de Seguridad, a certification that covers all Sodimac Chile's facilities and validates its efforts to prevent and manage workplace harassment and violence
- Recognition of the Do It Yourself channel in the 2025 Brinca-UAI Sustainability Ranking for its promotion of sustainable self-building
- One of the best evaluated companies in the Praxis Xperience Index 2025 of the quality of customer experience
- Among the 20 brands that evoke most emotion, according to a study by Criteria and the Experiences and Services Center of the Adolfo Ibáñez University (UAI)
- Award for the sixth consecutive year of the Seal of Excellence of the Environment Ministry's HuellaChile program
- Best Places to Work LGTBI+ certification in the Equity CL Index of Pride Connection, the Iguales Foundation and Human Rights Campaign

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- Recognition from the Environment Ministry and the Santiago Chamber of Commerce for the company's contribution to the management of electrical and electronic waste
- Award of the Transformation Seal of the Proyecto B Foundation for training and employing former young offenders
- Winner in the Alliances category of the UN Global Compact's Conecta 2025 for the company's work with the Junto al Barrio Foundation
- Recognition along with other companies in the Falabella group in the Sustainable Business Development Index (IDES) of Chile's Manufacturers' Association (SOFOFA)
- Recognition from Techo-Chile as an historical ally for 17 years and award of a special prize to General Manager Eduardo Mizón for his track record
- Recognition in the Value Chain category of the *Mujer Construye* (Woman Builds) prizes of the Chilean Chamber of Construction
- Recognition from Acción Empresas for the company's track record, vision and leadership in generating positive impacts for sustainable development
- Recognition from the Chile Green Building Council (Chile GBC) for the company's contribution to a more sustainable construction industry.

► Challenges in 2026

Sodimac Chile will focus on consolidating the company's balanced growth through a combination of commercial performance, operational efficiency and responsible business management.

The company will strengthen its ties with both home customers and construction professionals, pursuing improvements in its value proposition and loyalty programs.

At the same time, it will emphasize the company's strategic alliance with its suppliers, looking particularly at assortment development, value chain efficiency and the expansion of sustainable products and services.

In the social and environmental sphere, the company will continue to implement community investment programs, such as Building Dreams of Home and will be striving to further reduce its environmental impact.

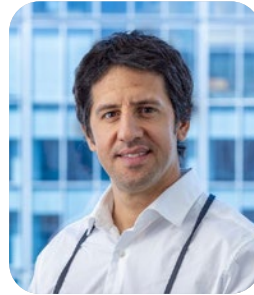
In parallel, training programs will be strengthened and will be geared to employees' integral development and provision of the best customer experience.

▶ Sodimac Chile Executive Committee

As of December 31, 2025



Eduardo Mizón Friedemann*
General Manager



Jonathan Barbarach Cabrera
Digital Retail Manager



Claudia Castro Hruska
Human Resources Manager



Juan Carlos Corvalán Reyes
Sustainability and Compliance Manager



Cristián Andrés Huidobro Alarcón
IT Manager Chile



Mariano Imberga
Operations Manager



Ignacio Monteverde
Commercial and Marketing Manager



Francisca Núñez Regauer
Administration, Management Control,
Development and Projects Manager



Francisco Javier Pirozzi Jabat
Supply Chain Manager

* On 1 January 2026, Sebastián Simonetti Vicuña replaced Eduardo Mizón Friedemann as General Manager.

**Sodimac
Colombia**



► Sodimac Colombia Growth with a solid value proposition



Miguel Pardo,
General Manager, Sodimac Colombia

“We believe in the power of accompanying Colombians in building their dreams and home projects because the home is where ideas are born, bonds are strengthened and life projects are constructed. Guided by this conviction, 2025 was an important year for Sodimac Colombia, during which we achieved significant growth, driven by a solid and consistent value proposition that is genuinely centered on our home improvement and professional customers, allies (suppliers and sellers), employees and communities.”

Sodimac Colombia celebrated a year of intense and inspiring work that compels it to continue evolving. Since opening its doors in Colombia 32 years ago, Sodimac has consistently placed the customer at the center of its business decisions, transforming how Colombians live and dream about their home. Through innovation, technology and the commitment of its team, the company has consolidated its position as a reference in the Colombian retail sector, forging a path that combines purpose, sustainability and closeness to people.

For the first time in its history, Sodimac Colombia surpassed US\$1.7 billion in sales in 2025, representing 16% growth. This result did not occur by chance; it reflected a consistent and innovative strategy, disciplined execution and a deep understanding of its customers’ home improvement needs and projects.

2025 was also a year of strategic expansion. This implied broadening the ecosystem, generating new sources of value and supporting suppliers and sellers in innovative ways.

The opening of the first Petizoos store in Bogotá’s Cedritos Homecenter introduced a specialized assortment of premium and super-premium pet brands, with 98% new products and services, operated by an expert partner. In a clear sign of the segment’s potential, Petizoos

reported sales of US\$615,000 through to November, driven by active customer listening and targeted innovation.

At the same time, Sodimac Media, the company’s retail media agency, consolidated its position as a new driver of the business. Its projected revenues of US\$4 million represent an increase of 26%, with 400 brands and 200 active suppliers. In addition, Sodimac Insights, a new service designed to monetize data through artificial intelligence-powered dashboards, was created for launch in 2026. It will strengthen the self-management capabilities and decision-making processes of Sodimac’s allies.

Shopping experience

The shopping experience continued to be one of Sodimac Colombia’s key differentiators. In 2025, it made decisive progress toward a more integrated, simple and personalized omnichannel sales model, recognizing that today’s customers expect to move easily between digital platforms and physical stores, without friction and with timely solutions.

In 2025, the company’s digital channels received over 200 million visits. This represented an increase of 13% and consolidated the channels’ robust and sustainable presence. The company served some 600,000 omnichannel customers (who interact with the brand through different channels). It also launched the new Homecenter App, which integrates the home improvement and construction worlds into a single experience. With updated technology and a focus on

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Sodimac Colombia achieved record sales in 2025, thanks to a consistent and innovative strategy, disciplined execution and a deep understanding of its customers' home improvement needs and strategies.

Over
500,000
m² of sales floor



42 stores



8,100
employees



540,000

hours of training for employees



personalization, the App achieved important growth, improving its position on Android and becoming the country's sixth most important shopping application.

In physical stores, spaces continued to evolve toward greater experimentation and self-service. The pilot of the new bathroom and kitchen shopping experience in Bogotá's Calle 80 Homecenter delivered strong results in terms of greater customer autonomy, sales growth above the chain's average and a significant reduction in service times. These lessons mark the path for the future evolution of stores, always aligned with the real needs of visitors.

Behind this fluid experience, a quieter but key transformation in logistics operations also took place. Automation of the internal movement of pallets enabled the company to handle larger operational volumes with fewer errors. All of this was integrated online with the warehouse management system, ensuring greater accuracy, speed and product availability for customers across both stores and digital channels. In addition, the first phase of implementation of the new RELEX system for demand and restocking planning was completed.

Relations that grow with trust

Professional customers were once again a strategic pillar of Sodimac Colombia's growth. In 2025, it served more than a million PRO customers and deepened

segmentation by area of specialization, strengthening the value proposition through more relevant solutions, differentiated benefits and expert support.

The growth of the CES CMR Points program to close to 700,000 customers demonstrated the high levels of loyalty Sodimac has achieved. At the same time, significant progress was made on internal segmentation, permitting more precise and effective commercial management.

This was complemented by the strengthening of financial solutions such as Credicrea through which financing of over US\$15 million was provided with the support of five partners. As well as facilitating project development, this helped to boost activity in the sector.

Employees, the heart of the company's results

None of what the company achieved in 2025 would have been possible without the people who are part of Sodimac Colombia. Across every role and region of the country, the team of 8,100 employees embodies the company's purpose and values. They place the customer at the center of every decision, act with agility, dare to experiment and embrace a mindset of constant change. This consistent and committed way of working is the





The shopping experience continued to be one of the company's key differentiators. In 2025, it made decisive progress toward a more integrated, simple and personalized omnichannel sales model, recognizing that today's customers expect to move easily between digital platforms and physical stores, without friction and with timely solutions.

foundation upon which results are built and customer trust in the brand is earned.

This commitment is reflected in a solid organizational culture and a determined focus on the development of employees' capabilities. In 2025, the company achieved a culture survey score of 79 out of 100 and an Employee Net Promoter Score (eNPS) of 69 points, driven by significant

progress on leadership, emotional well-being and engagement. A total of 540,000 hours were invested in training through the Eureka schools and specialized programs, strengthening teams' technical, digital and leadership skills. This investment translates into employees who are better prepared to advise and support customers and solve their problems, raising the quality of the experience across all touchpoints.

Across the organization, emphasis was placed on the development of digital capabilities as a key business enabler. The company provided training on artificial intelligence and tools such as Copilot Chat for 2,400 employees, alongside programs that included Hyper-Learning, the Digital School and the Leadership School. Initiatives like these not only strengthen teams' knowledge, but also permit greater operational efficiency, a better response to customers' needs and faster adaptation to an environment in constant transformation.

Purpose that transcends the business

In 2025, the company reaffirmed its conviction that business development is only truly sustainable when it goes together with social progress, care for the environment and the creation of real opportunities in the communities where it operates.

In line with this integral stance, Sodimac Colombia continued to implement initiatives that strengthen talent, dignify living spaces and foster

responsible growth. The Yo Creo en la Construcción de mi Futuro (I Believe in the Construction of My Future) program, implemented in alliance with public bodies, private entities and social organizations, provided training on soft skills for over 2,600 people and facilitated access to job opportunities for 500 people of whom 61% were women. This initiative not only strengthens capabilities in the construction sector, but also opens pathways for social mobility and employability for young people and adults in different regions of Colombia.

Complementing these efforts, the Great Training Fair has achieved a consolidated position as a space that provides mass access to knowledge and employment. In 2025, the event focused on sustainable construction and attracted 200,000 virtual attendees from 200 cities as well as 4,300 in-person participants. It offered 290 specialized courses and hosted a job fair with more than 500 vacancies in the sector, concretely expanding development opportunities for thousands of people.

In line with Sodimac's commitment to community well-being, the Mejoramiento del Hábitat (Habitat Improvement) program permitted the construction and upgrade of homes in the Circasia municipal district of the department of Quindío, positively impacting more than 1,400 people. Since the program's creation, it has benefited over 16,000 people. Each intervention represented an opportunity to dignify people's surroundings, strengthen the social fabric and generate lasting well-being.

Other initiatives included Juntos por tu Hogar (Together for Your Home), a program that transforms employees' homes. In its Phase 3, it benefited 57 families, bringing the total since Phase 1 to over 500 beneficiaries.

This social impact is part of a broader vision of sustainability that is also seen in the company's responsible and constantly evolving approach to environmental management. Sodimac Colombia understands sustainability as a way of operating, making decisions and projecting itself into the long term.

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The company's website and the Homecenter App received 211 million visits, consolidating its position as a robust digital ecosystem. Deliveries were made to over 800 municipal districts around the country, taking solutions for the home and the construction industry to all the territory. In 2025, Sodimac Colombia marketed 263,000 different products.

For this reason, year after year, it seeks to strengthen, scale up and improve its programs, undertaking to generate an ever-greater positive impact.

In 2025, the company achieved clear and verifiable progress on energy efficiency, the circular economy and carbon management, integrating sustainability into the core of the business and reaffirming its conviction that responsible growth is the only way to create lasting value for customers, communities and the country.

Three new photovoltaic rooftops, installed at physical stores in 2025, represent the generation of 1.5 million kWh of renewable energy annually. The company also significantly increased its recovery of construction and wood waste and achieved the responsible management of 100% of several key types of post-consumer waste. These measures represented the avoidance of the emission of 63 tons of CO₂ over two years.

In addition, Sodimac Colombia renewed its Carbon Neutral certification for Scopes 1 and 2 and progressed on the measurement of Scope 3 emissions, laying the foundations for ever more integral and rigorous environmental management aligned with the challenges of the future. Caring for the house of all means taking action today, with a measurable impact and a long-term vision.

Looking forward, building together

2025 brought lessons, results and, above all, the certainty that, when people are placed at the center, the impact is multiplied. Sodimac Colombia is looking ahead to 2026 in the conviction of continuing to grow responsibly,



strengthening trust among its customers, employees, allies and communities.

The company will continue to develop its value proposition, consolidating its physical presence in Colombia, harnessing innovation in the shopping experience, supporting the development of construction professionals and expanding the opportunities that begin in the home to the benefit of the country's progress.

Sustainability will remain a strategic pillar. The company will further reduce its environmental footprint, strengthen the circular economy and continue to generate a meaningful social impact for local communities.

Rather than just building spaces, Sodimac Colombia strives each day to support Colombians in building their dreams and home improvement projects, strengthening ties of trust, creating opportunities and contributing to the country's future. The company is aware of the challenges ahead, but firmly believes that, when it works as a team with the Colombians - customers, employees, allies and communities - growth transcends results and becomes shared well-being for all.

Recognitions

Sodimac Colombia's work during 2025 was recognized both within the country and regionally, reflecting the strength of the company's strategy, consistency with its purpose and the commitment of its teams. It climbed 17 positions in the overall Merco Talento ranking, consolidating its position as one of the 25 best companies for which to work

in Colombia, and remained in the Top 20 of the overall Merco Empresas ranking.

On diversity and inclusion, the company entered the Top 10 of the Chamber of Diversity's Latin American Ranking of Inclusive Organizations. It was also recognized as an Inspiring Company by the ANDI Foundation and once again received the IN Seal for its *Tu Casa Libre de Estereotipos* (Your House Free of Stereotypes) initiative, reaffirming its commitment to more equitable and respectful environments.

In addition, the company received recognition for its focus on sustainability and social impact. It won the ANDESCO Prize for Sustainability in the Market Environment category for the *Canchas Libres de Estereotipos* (Pitches Free of Stereotypes) initiative while the Colombian Chamber of Construction (CAMACOL) awarded the company its *Construimos a la Par* (Building Together) prize for the *Yo Creo en la Construcción de mi Futuro* (I Believe in the Construction of My Future) program. In addition, the company was a finalist in the Portafolio Prizes in the Social Responsibility category, validating the impact and consistency of its actions over time.

On marketing, Sodimac Colombia once again stood out at the Effie Awards, receiving two gold awards in the Home Products and Services and the Omnichannel & Shopper Solution categories, as well as a silver award in the Data Driven Media category, reaffirming its leadership on effectiveness and the strategic use of data.

These recognitions are not an end in themselves, but rather serve to confirm that the company is on the right path, building economic, social and environmental value in a consistent and sustainable manner.

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As of December 31, 2025



Miguel Pardo Brigard
General Manager



Diego Hernández Arizabaleta
Development Manager



Pedro José Gallón Tamayo
Operations Manager



Juan Pablo Camacho
Finance and Administration Manager



Erasmo Jesús Moreno Aguilera
Technology Manager



Juanita Bejarano Arango
Integral Human Resources Manager



Julián Fernando López Cardemil
Supply Chain Manager



Luis Prieto Archidona
Commercial Manager



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► Sodimac Peru

Progress on the transformation of stores for a better customer experience

Wilhelm Ramberg,
General Manager, Sodimac Peru

“During the year, we continued to work on our pillars of innovation, sustainability and a focus on the customer, applying a management approach geared to responsible, customer-centered and efficient growth. We made progress on the transformation of Maestro stores into Sodimac stores, seeking to enhance the shopping experience and further consolidate a strong omnichannel proposition. At the same time, the well-being and development of our employees was a constant priority.”

Sodimac Peru’s efforts in 2025 focused on responding to customers’ new needs by simultaneously boosting its physical and digital propositions. The company progressed on the conversion of Maestro stores to the Sodimac brand, consolidated its omnichannel model and made gains in operational efficiency, while maintaining its focus on the shopping experience, innovation, the development of its teams and the responsible management of its impacts.

In 2025, the company took a decisive step in the evolution of its presence in Peru. Through the transformation of 14 Maestro stores into the Sodimac stores, it accelerated the brand’s consolidation and strengthened its proposition in order to better support customers in their home improvement and construction projects. This progress went beyond a change of image and represented an integral renovation, designed to enhance the shopping experience, standardize formats and processes and strengthen the company’s commercial, operational and digital capabilities.

In addition, operational and commercial initiatives in stores sought to update displays, optimize product presentation and create inspirational spaces across different product categories.

At the same time, the company reinforced its omnichannel presence, consolidating Sodimac.com.pe and the App as leading platforms in the market, with more than 13 million monthly visits. Integration with Falabella.com and a strong performance in events such as CyberWow resulted in a significant growth of online sales.

From a financial standpoint, Sodimac Peru focused on improving operational discipline, optimizing costs and strengthening profitability in a context of moderate market growth. The transformation of stores and the standardization of processes enabled the company to make important efficiency gains while a more precise commercial proposition and the strategic use of data contributed to better management of margins and spending.

Customer experience

The incorporation of new technologies and the optimization of processes in stores and digital channels resulted in improvements in agility, personalization and customer service quality. The Net Promoter Score (NPS), an indicator of recommendation and loyalty, reached a historic high.

Professional customers continued to be a key pillar of the business’s growth. In this field, its strategy focused on consolidating the company’s position as a strategic partner, offering an integral



Progress on the conversion of Maestro stores to the Sodimac brand was more than a change of image and represented an integral transformation designed to enhance the shopping experience, standardize formats and processes and strengthen the company's capabilities.

384,645 
m² of sales floor

54 stores 
46 Sodimac **8** Maestro

7,124 
employees

136,154 
hours of training



proposition supported by a broad assortment, high-quality products with guarantees, the best brands, experiential spaces and highly competitive prices.

The Sodimac Construction Professionals' Circle (CES) program reached over 550,000 members, who have access to benefits such as permanent discounts, personalized service and spaces to showcase their services. CES also provided free training through fairs in different cities, factory visits and a digital platform.

In line with the company's objective of strengthening its ties with professional customers and contributing to the growth of Peru's construction sector, the Great Training Fair was decentralized. For the first time, this event - the country's leading training initiative for the sector - was also held outside Lima, expanding to the north (Chiclayo) and south (Arequipa) of the country. Thanks to this, it attracted more than 7,000 participants, awarded over 12,000 diplomas and offered more than 170 training sessions on different topics.

These efforts were complemented by initiatives such as the celebration of Builder's Day through an event featuring over 75 specialized brands. The second edition of *Copa Construir* (Building Cup), a seven-a-side football tournament exclusively for CES members, took place. In addition, the company continued to operate the *Construye Bien* (Build Well) platform, which seeks to promote

safety and formalization in the construction sector and reached over a million people through social networks.

Home customers were the other key segment of the business. In this case, Sodimac Peru's proposition focused on listening to these customers and supporting them through expert advice, competitive prices, product variety, quality, guarantees, complementary services and inspirational spaces.

The Decolovers platform continued to gain positioning as an ecosystem that offers inspiration for home remodeling and decoration. It featured content developed together with influencers and experts. In addition, the company implemented multi-category campaigns to support customers throughout different stages of their lives and home improvement projects, using an ecosystem of above-the-line (ATL), digital and owned media that enabled it to reach over 10 million people a month and drove traffic across all its channels.

Focus on innovation

In 2025, Sodimac achieved significant progress on innovation, with a focus on improving operational efficiency and strengthening in-store decision-



Sodimac.com.pe and the App consolidated their position as leading platforms in the market, with more than 13 million monthly visits. Integration with Falabella.com and a strong performance in events such as CyberWow resulted in a significant growth of online sales.

making. The principal milestones included the implementation of a video analytics pilot project at the Sodimac Angamos store.

Based on this, the solution will be scaled up in 2026 to three further stores, which will serve as benchmarks for the rest of the network. This technology permits the measurement of traffic, dwell time, conversion by product family, heat maps and the generation of real-time alerts.

The company also began to use an AI-powered operational robot to monitor critical variables such as price discrepancies, out-of-stocks, mezzanine inventory management and adherence to the Regional HUA (in-store product geolocation) system. The plan is to introduce the robot in a further five stores.

In addition, the introduction of a virtual advisor with artificial intelligence helped improve both the shopping experience and sales performance. A further initiative, Guerrilla SEO (Search Engine Optimization), accelerated the company's Google positioning as a leading home improvement reference in Peru.

Stronger logistics

The important investments the company made in its logistics operations and the supply chain in 2025 focused on efficiency, automation and operational sustainability.

The Continuous Reception of Domestic Suppliers project, implemented at the Atlantis Distribution Center, optimized the flow of merchandise through direct bulk dispatches to the sorter system. In addition, the Center's development of automated classification of omnichannel orders streamlined home deliveries and in-store pickups.

In another key milestone, the RELEX platform was introduced to replace the JDA software. This brought Sodimac Peru into line with the regional ecosystem of retailers that operate with world-class technological solutions, enhancing the company's planning, restocking and inventory management capabilities.

Finally, the implementation of the mezzanine project in stores represented a significant advance, permitting more efficient restocking, ensuring product availability and optimizing inventory levels. This helped to reduce operating costs and improve the customer experience.

IT

Investments in information technology sought to support the commercial strategy and optimize interaction with customers in stores.

As part of the conversion of the 14 Maestro stores to the Sodimac brand, new areas and technological solutions were incorporated and contributed to sales growth.

At the same time, two new temporary Sodimac Tents were installed for seasonal products in beach areas south of Lima. These projects called for the full setup of operational elements such as networks, points of sale and customer service modules.

In addition, progress was made on the installation of 38 self-checkouts across different stores, strengthening the shopping experience through a more agile and efficient service.



The company continued to manage its social and environmental impacts systematically while also strengthening its corporate governance in a bid to create value for its key stakeholders.

On security and operational continuity, the company implemented a technology renewal plan to modernize critical infrastructure. This included the replacement of firewalls in stores and the renewal of core switches at the Atlantis Distribution Center, which administer the network's data traffic.

Concern for employees

In 2025, Sodimac Peru reinforced its commitment to the well-being and development of its employees, fostering a close and collaborative work environment anchored in trust and empathy.

Throughout the year, the company worked to strengthen teams and develop talent, enabling employees to grow and reach their full potential. The Sodimac and Maestro School of Excellence implemented a learning plan to strengthen expert advisory capabilities and raise customers' omnichannel shopping experience. In addition, programs were implemented to develop critical capabilities and foster career growth and internal leadership.

Care for teams and their overall well-being was a priority. Initiatives aimed at supporting employees both personally and professionally were expanded, promoting physical and emotional health as well as workplace safety.

Diversity and inclusion were also a key management priority. They were addressed through a transversal approach geared to the promotion of equitable, respectful and safe work spaces.

Commitment to sustainability

Sodimac Peru continued to manage its social and environmental impacts systematically while also strengthening its corporate governance in a bid to create value for its key stakeholders.

The company maintained its efforts to build ties of trust and to manage and mitigate potential negative impacts on communities near its stores and other facilities. One notable initiative was the Hacienda Escuela (School Making) project under which it has an alliance with the Fe y Alegría organization to strengthen educational quality and improve infrastructure. The company also continued to implement the Dona tu Vuelto (Donate Your Change) campaign in stores to collect funds for the Techo organization's construction and community well-being projects in vulnerable areas.

In the case of the environment, the company reduced its carbon footprint by 60% compared to the base year, a result that was externally audited and verified. In addition, two new solar panel installations were implemented, positioning the company as the retailer with the largest number of stores operating with solar energy. The company also ensured that 100% of the waste generated was disposed of in authorized landfills and recycled all the plastics, wood and cardboard generated by its operations. In addition, it continued to contribute to the recycling of customers' waste through its network of Clean Point facilities.

On corporate governance, the chain promoted responsible leadership based on principles of ethics and transparency, while also aligning its practices with external initiatives and standards at both the national and international levels.

To ensure a responsible supply chain, the company continued to work with SEDEX, an international organization that provides tools for the evaluation of suppliers' sustainability.

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Recognitions

Merco Empresas Ranking: Sodimac Peru one of the 100 companies with the best reputation in the country. For the third consecutive year, it took first place in the Specialized Retail category and also took 12th place in the overall ranking, climbing ten positions on the previous year.

Merco Talento Ranking: Sodimac Peru was one of the 100 companies in Peru with the strongest talent attraction and retention capabilities. It took first place in the Specialized Retail category and ranked 15th overall, up 45 positions on the previous year.

Company with Sustainable Management: Sodimac Peru received this distinction from Perú Sostenible, an organization that recognizes companies for their management of sustainability, based on indicators of social, environmental and governance performance aligned with international standards. The company also received a special recognition in the Ethics and Integrity category.

Par Aequales Ranking: This ranking recognizes companies in Peru with the best practices on diversity, inclusion and gender equity. Sodimac Peru ranked among the top five companies with over 1,000 employees and was one of the top seven companies overall.

Fourth Pride Connection Commitment Declaration: For the fifth consecutive year, the company signed the Pride Connection Peru Commitment Declaration, joining the group of organizations that continue to work against discrimination on the grounds of sexual orientation, gender identity or gender expression.

CX INDEX: For the second consecutive year, the company took first place as the company with the best customer experience in the Home Improvement

category. In addition, this category was in the Top 3 of the overall ranking for the best NPS indicators. The CX INDEX ranking recognizes organizations that stand out in the areas of brand, product, service and emotional experience.

Challenges in 2026

Sodimac Peru will be working to grow loyalty among both professional and home improvement customers. In this, it will focus on offering a relevant assortment, high-quality products and highly competitive prices.

During the year, the company will accelerate the evolution of its store network through the conversion of Maestro stores to Sodimac stores. At the same time, it will continue to invest in the remodeling and optimization of points of sale.

Digitalization and omnichannel capabilities will once again be strategic priorities, with the company seeking to deliver a consistent experience across channels and improve navigation, product availability and delivery promises. In addition, to enhance communication with customers, it will intensify its strategic use of data.

As part of its integral value proposition, Sodimac Peru will continue to promote sales to companies and B2B solutions, strengthening long-term ties through the generation of real value.

Finally, the company will further integrate the management of environmental, social and governance risks throughout its value chain.

► Sodimac Peru Executive Committee

As of December 31, 2025



Wilhelm Ramberg
General Manager



Valeria Vásquez
Human Resources and
Sustainability Manager



Luis Seminario
Supply Chain Manager



Daniela Valdivia
Planning and Real Estate
Development Manager



Magdalena Hevia
Digital Retail Manager,
Region and Peru



Erick Chang
Legal Compliance Manager



Daria Eimbcke Bosch
Administration and Management
Control Manager



Jonathan Ontaneda
Operations Manager



Gastón Sánchez,
IT Manager



Piero Campos
Commercial and Marketing Manager

Sodimac Argentina





Ricardo Argárate
General Manager, Sodimac Argentina

“In a challenging macroeconomic environment, we strengthened our commercial proposition, made efficiency gains and deepened the customer experience, thanks to innovation, the development of our teams and disciplined execution. This strategy enabled us to close the year with positive results, reinforce our positioning and look ahead to sustainable growth in the future.”

► Sodimac Argentina Customer-centered consolidation of the business

The year’s results exceeded their planning level, with sales expanding at double-digit rates. Sodimac Argentina strengthened the brand’s presence based on a consistent value proposition. The company also continued to contribute to employees’ integral development and exercise responsible management toward communities and the environment.

The company achieved positive bottom-line results, ahead of planning, and showed significant growth in the latter months of the year, despite a challenging economic context.

Sales grew at double-digit rates, reflecting a solid commercial performance supported by the business’s capacity for adaptation and disciplined execution.

The year was also characterized by an increase in transactions and higher average ticket values. At the same time, Sodimac’s own brands achieved a significant share of sales, returning to pre-pandemic levels.

Value proposition

Sodimac Argentina increased its share of a contracting market. It did so by prioritizing a commercial strategy focused on maintaining

competitiveness, optimizing the assortment and ensuring product availability in key home improvement and construction categories.

Progress was achieved on the brand’s positioning in the home improvement and construction segments, thanks to a consistent value proposition and a customer-centered marketing strategy supported by the use of artificial intelligence tools. These initiatives were complemented by financing solutions designed to enrich the shopping experience and stimulate sales and transactions.

Professional customers played a strategic role. The company strengthened its proposition for this segment by expanding benefit programs and providing free training through fairs, courses and workshops.

This integral customer-focused approach was reflected in a positive evolution of the Net Promoter Score (NPS), which was up on the previous year and exceeded its target.

Commitment to continuous improvement

In 2025, Sodimac Argentina maintained its focus on digital transformation, efficiency and the customer experience, consolidating progress that strengthened operational capabilities and contributed to its readiness for future challenges.

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SUSTAINABILITY

Sodimac Argentina closed the year with positive bottom-line results, ahead of planning, and showed significant growth in the latter months of the year despite a challenging economic context and a contraction of the sector.

72,207
m² of sales floor



7 stores



773
employees



4,380
hours of training for employees



In this context, it achieved important milestones on innovation and in-store digitalization, including both customer-facing initiatives and internal processes.

The company modernized processes and deployed solutions geared to the provision of a more agile service and an increase in operational productivity. One key achievement was the rollout of the 2.0 version of self-checkouts across all stores, which optimized payment flows.

With Zippedi, a startup, work began on a pilot program using a robot capable of identifying out-of-stocks, price discrepancies and missing shelf labels. This innovation will be expanded in 2026. A further initiative involved the development of the 2.0 Supplier Queue System, a local solution that facilitates supplier self-management and increases the visibility of daily demand.

In the case of procurement, implementation of the RELEX platform strengthened demand and restocking planning, ensuring product availability with optimal inventory levels.

Team development

Sodimac Argentina continued to strengthen its organizational culture, achieving progress on leadership and commitment. This reflects the emphasis placed on the development of leaders, viewed as a key pillar of both the business strategy, and employees' quality of life.

In line with this, the company launched a Leaders in Action program to strengthen leadership skills and professional competencies in both stores and offices. Engagement workshops held in stores served as spaces for co-creation, promoting a sense of belonging and collaboration among teams.

In the case of well-being, initiatives on mental and emotional health were implemented to consolidate the local Wellness #ModoON program, addressing different stages of life and personal care topics.

Permanent employee training in stores was another priority of the year and included artificial intelligence, enhancing customer advisory services



and the development of new capabilities. These initiatives reaffirmed the company's commitment to adaptability, innovation and integral professional development and were reflected in a 17% increase in total hours of training compared to the previous year.

Support for communities and environmental progress

In 2025, Sodimac Argentina reinforced its social commitment through concrete actions. In March, it supported the city of Bahía Blanca following floods there. In this case, it channeled aid for affected families through the Sí Foundation. In addition, the company consolidated its alliance with the Forge Foundation where it participated in initiatives to promote the labor market insertion of vulnerable young people.

In the case of the environment, the company made progress on responsible waste management in accordance with circular economy regulations in the Province of Buenos Aires. Waste collection points were installed at stores, incorporating urban recyclers into their operation.

These efforts were complemented by improvements in operational and environmental efficiency. In particular, they included the modernization of the distribution center through the introduction of electric machinery to reduce its environmental impact.

In the commercial and marketing field, the company promoted products geared to care for the environment, especially in floorings, bathrooms, kitchens, paints, water heaters and lighting. In this way, the company sought to foster energy efficiency, the reduction of waste and the responsible use of resources. Under the concept of "Caring for the environment starts at home", the company also shared messages aimed at fostering sustainable habits within the home.

The company gained market share, prioritizing a commercial strategy focused on maintaining competitiveness, optimizing the assortment and ensuring product availability in key home improvement and construction categories.

Finally, in the case of responsible procurement, suppliers were once again invited to participate in the SEDEX program, which seeks to increase the visibility of ethical practices, risk management and regulatory compliance throughout the supply chain.

► Challenges in 2026

In logistics and procurement, the company will continue to advance on initiatives designed to enhance the omnichannel model, improve operational efficiency and reduce delivery times, while gradually expanding its coverage of the country. In this framework, it plans to establish new external pickup points.

In the case of the e-commerce channel, technological development will be a priority, with a focus on the shopping experience, the payment process and the efficiency of the digital channel.

Customer experience will continue to evolve through solutions that are supported by artificial intelligence and seek to provide a more agile and efficient service.

In a transversal pillar of its work, the company will maintain its emphasis on employee well-being and development, the responsible management of its environmental impacts and the consolidation of ties with the communities where it operates.



▶ Sodimac Argentina Executive Committee

As of December 31, 2025



Ricardo Argárate
General Manager



Soledad Sellanes
Human Resources Manager



Enrique Laplane
Administration and Finance Manager



Santiago Lugano
Commercial Manager



Gonzalo Rodríguez Boido
Distance Sales Manager



Leandro Tenorio
IT Manager



Guillermo Petrino
Operations Manager



Tomás Ferrari
Supply Chain Manager



Juan Luis Barandiarán*
Manager, Sodimac Uruguay

* Until December 31, 2025

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Sodimac Brazil





► Sodimac Brazil

Growing the operation with a focus on the customer

Alfonso Barberena,
Director President, Sodimac Brazil

“We made sustained progress in building a more efficient, modern and customer-centered operation. We remodeled two key stores and optimized their operating models, strengthening the value proposition. In addition, we completed the integration of two logistics centers, which increased our productivity and agility. We ended the year on solid foundations, looking ahead to 2026 prepared to accelerate growth, capture opportunities and consolidate our positioning.”

Through investments in stores, gains in operational efficiency, the modernization of logistics and an expansion of the omnichannel strategy, Sodimac Brazil consolidated key capabilities in 2025, seeking to improve the shopping experience, increase productivity and support future growth.

Sodimac Brazil remodeled its São Miguel and Praia Grande stores and adjusted their operating models, improving operational efficiency, service standards and the experience of both home improvement customers and construction professionals. These advances translated into increased customer traffic and higher satisfaction levels.

Implementation of the new compact format at the São Miguel store resulted in greater operational agility and an optimized shopping journey. The assortment was also expanded with the incorporation of 5,000 new SKUs, strengthening the core finishings category and significantly increasing competitiveness in hardware and home and garden products.

In Praia Grande, the company intensified its focus on construction professionals through a more comprehensive, agile and

specialized proposition. The expanded product portfolio and the improved shopping journey were particularly well received by this segment.

These initiatives formed part of a structured operational efficiency and continuous improvement agenda designed to raise store productivity and enhance the customer experience.

The principal milestones of the year included the launch of the Sodimac Brazil Shared Services Center (SSC), an agile and specialized unit bringing together administrative functions that were previously distributed across stores. This centralization freed up time for in-store teams, enabling them to concentrate on commercial management and customer service.

Sodimac Brazil also reviewed and optimized key processes. This permitted a more efficient use of the workforce and control of personnel costs. In addition, the relation of transactions to headcount improved, reflecting greater operational productivity.

The company also implemented the Affiliate Stores model under which some branches began to operate under the direct governance of a reference Sodimac Homecenter store. This model generated significant efficiency gains, aligned commercial performance with corporate targets and reinforced operational standardization.

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186,548
m² of sales floor



51 stores



8 Sodimac Homecenter

42 Sodimac Dicico

1 Modelo Compacto

2,470
employees



26,339
hours of training



E-commerce

The company continued to strengthen its e-commerce operations and omnichannel strategy in a bid to offer an integrated, simple and ever more convenient shopping process. This digital transformation was supported by specific tools that increased efficiency and ensured greater consistency of the customer journey across all touchpoints.

Milestones of the year included the introduction of a virtual advisor on the website to guide customers on projects and products. This facilitated a more intuitive navigation and expanded the support available online. An image-based search tool was also added, permitting the identification of products from photos uploaded by users. This both streamlined the search process and increased its accuracy, particularly in categories such as decoration and finishings.

The company also strengthened its Search Engine Optimization (SEO) strategy through investments in the site's content and technical optimization that sought to increase visibility in search engines and expand organic traffic. These initiatives consolidated a proposition more closely aligned with evolving consumer dynamics, effectively connecting the physical and digital channels.

Progress on logistics

The company's transformation of its supply chain and logistics operations took a decisive step forward with the consolidation of Cajamar and Cumbica

Sodimac Brazil remodeled its São Miguel and Praia Grande stores and optimized their operating model. This strengthened operational efficiency, service standards and the experience of both home improvement customers and construction professionals.

into a single distribution center. This integration generated significant cost savings, productivity gains and substantial improvements in service to stores and customers. The new structure increased agility and product availability to the benefit of operational performance.

In addition, the company implemented the RELEX restocking system, a technological solution for inventory management. Its introduction increased product availability, reinforced control and significantly reduced inventory levels, improving the company's capacity to respond to market demand.

Customer relations

The operations area implemented a process to simplify and strengthen customer relations while also increasing the efficiency of internal workflows.

In this framework, the company advanced in the digitalization of contact with customers, introducing a WhatsApp service, which manages requests in a more agile manner, freeing human interaction to focus on the effective resolution of issues.

During the year, Sodimac Brazil also implemented important initiatives to consolidate its positioning among construction professionals, a key segment of the business. One of these initiatives was the Construction Professionals' Fair, which took place in the parking area of the Praia Grande store. Over 1,000 people attended the event, which included the exhibition of 34 brands as well as 14 hours of technical training and 14 in-person workshops, all of which were streamed live.



The company continued to strengthen its e-commerce operations and omnichannel strategy in a bid to offer an integrated, simple and ever more convenient shopping experience. This digital transformation was supported by specific tools that increased efficiency and the consistency of the customer journey across all touchpoints.

The Sodimac Construction Professionals' Circle loyalty program showed a solid increase in the number of members and in sales to them.

The company's focus on serving customers ever better was reflected in an increase in the Net Promoter Score (NPS) compared to the previous year.

Recognitions

For the 22nd consecutive time, Sodimac Brazil was awarded the Top of Mind Prize for the Baixada Santista region in the Construction Materials Store category, consolidating its high level of brand recall.

The company also received the 2025 Expo Revestir & Revista Anamaco Prize, a distinction awarded to Brazil's main distributors of ceramics and sanitary ware. The prize takes into account criteria that include product display, customer service quality and collaboration with the industry.

► Challenges in 2026

In 2026, Sodimac Brazil's priority will be to accelerate its growth, boost sales and consolidate the company as an important and widely recognized brand in the market, positioning it as a benchmark in the home improvement and construction retail sector.

Its strategy will be supported by differentiation based on quality, breadth of assortment and competitive prices. Customer experience will have a central place, with a simpler, more agile and more integrated shopping journey across all channels.

The company will also continue to enhance its digital presence and omnichannel capabilities through ongoing developments in e-commerce and the integration of the different customer touchpoints.

► Sodimac Brazil Executive Committee

As of December 31, 2025



Alfonso Barberena
Director President



Claudio Marassi
IT Director



Dagmar Duarte
Internal Audit Director



Fernanda Cristina Ballura
Human Resources Director



Jorge Caire
Commercial, Marketing and
E-commerce Director



José Valter Pais Junior
Operations Director



Maria Helena Magalhaes
Legal Director



Michael William Cardoso Pontes
Supply Chain Director



Ricardo Pinto
Finance Director – CFO

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Sodimac Uruguay





► Sodimac Uruguay Solid growth

Juan Luis Barandiarán,
Manager, Sodimac Uruguay *

“Sodimac Uruguay delivered a solid performance, anchored in sales growth, disciplined cost management and progress on operational efficiency. It continued advancing on its value proposition, improvements in the shopping experience and higher levels of customer satisfaction. These efforts were complemented by the momentum of the digital business, innovation in stores and a stronger organizational culture.”

* Until December 31, 2025

The company continued consolidating its operations, combining expansion of the business with improvements in its commercial proposition and its operational and organizational capabilities. This was supported by a management approach geared to efficiency, innovation and the development of people, together with ongoing work on social and environmental matters.

Sodimac Uruguay showed a consistent performance in 2025, reporting growth over the previous year and achieving its bottom-line target. This result was supported by an above-inflation increase in real sales and disciplined cost management.

The company’s momentum was driven by the good performance of the imported assortment and its digital business, which continued to gain importance within the commercial proposition, as well as by a higher volume of transactions and an increase in the average ticket.

Operational and commercial improvements contributed to higher profitability. A significant increase in operating margin reflected the efficiency plans implemented in recent years.

Digital growth and innovation in stores

The digital channel showed a sustained expansion, with increases in sales, contribution and traffic. This stronger momentum increased the volume of e-commerce orders managed by stores. This called for continuous operational adjustments to ensure adequate fulfillment levels and service quality in both in-store pickup and home delivery.

In this context, the company deployed innovation and digitalization initiatives in stores to enhance the customer experience and the efficiency of internal processes. These initiatives included the design and local implementation of new solutions for suppliers, the standardization of digital tools for restocking and merchandise control, the automation of operational tasks, the development of a new version of self-checkout systems -scheduled for early 2026- and improvements in the in-store pickup service.

Value proposition

The company continued to strengthen its value proposition, with a focus on attracting new customers and increasing purchase frequency, while leveraging a challenging

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The year's solid results were due to a combination of sales growth above inflation and disciplined cost management. The digital channel showed sustained growth, consolidating its position as a key pillar of the company's commercial performance, with increases in sales, contribution, and visits.

32,596
m² of sales floor



4 stores



417
employees



2,740
hours of training for employees



environment to strengthen its ties with consumers and reinforce its positioning as a benchmark in the sector.

In the commercial area, a key feature of the year was the performance of the company's own brands, which increased as a share of total sales, reflecting a more competitive assortment aligned with customers' needs. The best-performing categories were finishings, garden, home appliances and flooring.

In marketing, the company's efforts focused on strengthening the brand as an integral solution for home improvement and construction. This involved strategic campaigns and tactical initiatives supported by commercial benefits and financing options that fostered the use of associated means of payment and improved the shopping experience.

In addition, the company implemented a series of transformations to strengthen the customer experience and reinforce commitment to service quality, using technological tools such as artificial intelligence, customer service protocols and in-store training programs. This work resulted in a significant improvement in the Net Promoter Score (NPS) compared to the previous year.

Planning and operational control

Sodimac Uruguay implemented the first phase of the WMOS Template, a warehouse management system for its distribution center. This stage resulted in better operational control because, by producing proprietary

real-time information, it reduces dependence on data managed by the external logistics supplier.

The company also began implementation of RELEX in the procurement area to optimize demand and restocking planning. This tool will help improve product availability while maintaining inventory levels aligned with the needs of the business.

Development of people

Sodimac Uruguay continued to strengthen its organizational culture. Progress was achieved on leadership development and teams' commitment, thanks to initiatives that sought to foster stronger connections, development and a sense of belonging.

Leadership initiatives such as Leaders in Action were implemented in both stores and the corporate offices. They focused on boosting skills, consolidating professional capabilities and equipping employees with tools to address everyday challenges, thereby fostering a culture of high performance and collaboration.

With a focus on teams' commitment and well-being, the company held engagement workshops in stores and further expanded the Wellness #ModoON program through activities related to emotional health and work-life balance.

The company also advanced on continuous training and the digitalization of processes, strengthening skills, promoting the adoption of new tools and



simplifying internal management in line with a more agile and innovative organization.

In addition, it provided tools to improve customer advisory services in stores while, at the offices, training on artificial intelligence took place. This resulted in a significant increase in hours of training compared to 2024.

Ties with communities and environmental management

The company intensified its work with social organizations, strengthening alliances that seek to generate a positive impact in the communities where it operates. A key initiative was the company's collaboration with the Forge Foundation to increase the employability of vulnerable young people through scholarships and employee participation in work-readiness activities.

The company's alliance with Techo was also maintained through the activities of company volunteers and the relaunch of the *Un Ladrillo para Techo* (A Brick for Techo) campaign, which invited customers to support this cause through the symbolic purchase of bricks.

In the case of the environment, stores had waste management plans approved by the local authorities, ensuring compliance with regulation on waste segregation, storage and final disposal. The company also established an alliance with a non-profit organization to transform paper and cardboard waste from its stores and offices into supplies for public schools.

The company continued to strengthen its value proposition, with a focus on attracting new customers and increasing purchase frequency. It was also able to transform a challenging environment into an opportunity to strengthen its ties with consumers and consolidate its positioning.

In addition preparations began for compliance with new regulation applicable to importers of electronic devices. This seeks to reduce the negative impact of electronic waste through prevention, recovery and proper treatment.

These measures were accompanied by the efficient use of natural resources, including the collection of rainwater for irrigation and outdoor cleaning.

In its relationship with customers, the company promoted more sustainable homes under the concept of "Caring for the environment starts at home", encouraging energy efficiency, waste reduction and the responsible use of resources. At the same time, it developed content about the renovation of homes and furniture that sought to promote reuse and responsible consumption.

► Challenges in 2026

Sodimac Uruguay will continue to work on the creation of a systemic direct supplier-customer dispatch module. This will reduce both dispatch costs and delivery times by avoiding the need to pass through distribution centers or stores. In addition, to increase its reach and strengthen its omnichannel proposal, the company plans to establish external pickup points.

Management of the operation in Uruguay will continue to focus on the development of its teams, working in an environmentally responsible manner and maintaining close and permanent ties with local communities.

Sodimac
Mexico





► Sodimac Mexico Strengthening the value proposition for families and construction professionals

Eduardo de Vries,
Director General, Sodimac Mexico

“In the framework of a solid growth plan, we continued to strengthen our positioning among Mexican families and construction professionals. During the year, we reinforced the operation and improved customer experience through innovations in our stores and digital channels, accompanied by a more robust commercial proposition. All of this was achieved in alliance with our suppliers and with a permanent focus on the well-being of our employees.”

Sodimac Mexico achieved internal efficiency gains and intensified the development of its teams and technological capabilities to better serve customers, doing so in a challenging environment marked by a contraction of the construction market. New technologies were introduced in stores and progress on the distance sales strategy was reflected in very good results, particularly in the case of the App.

The company further strengthened its value proposition across both its physical operation - with 15 stores located across nine states - and its e-commerce channel. These measures formed part of a long-term growth plan that envisages the opening of four new stores in 2026.

In 2025, the company's incorporation of new technologies in its stores delivered a steady increase in operational efficiency. Importantly, greater customer use of self-checkouts contributed to a more agile and efficient operation. In addition, solar panels were installed at two new stores, bringing the total number equipped with this type of energy to nine. This resulted in a significant reduction in energy costs as well as a lower environmental impact.

The company also continued to advance on its distance sales strategy. In this area, the mobile app grew in sales and contribution to the business's results, along with increases in the total monthly number of active users. In digital channels, own brands accounted for a greater share of sales and there was an increase in organic traffic from search engines. In another highlight of the year, the company began operations on Amazon at the end of November, using the Fulfillment by Amazon (FBA) model and integrating its own brands into the marketplace.

Brand positioning

The company intensified its brand building work among both home improvement customers and construction professionals. In this, it deployed an integrated communications strategy and commercial campaigns, with a prominent presence in major e-commerce events such as *Buen Fin* (Good Weekend).

The *Club Experto Sodimac* (Sodimac Experts' Club) loyalty program for construction professionals consolidated its role within the company's commercial proposition. Sales to customers participating in the program were up on the previous year, underlining this initiative's importance within the company's commercial model. The Club offers special commercial benefits to its members, as well as training

Sodimac Mexico further strengthened its value proposition in its physical operation and distance sales as part of a long-term growth plan that envisages the opening of four new stores in 2026.

134,474
m² of sales floor



15 stores



1,837
employees



20,724
hours of training for
employees



opportunities through certified programs, workshops and courses in stores and visits to suppliers' factories.

Sodimac Mexico's sustained focus on customer experience was reflected in a positive evolution of customer satisfaction and loyalty indicators across different channels. The Net Promoter Score (NPS) improved in stores, distance sales and sales to companies, thanks to actions that included the training of sales staff in the 4A's service protocol.

Logistics

The company further optimized its supply chain through initiatives to improve planning and operational efficiency. Implementation of the centralized procurement project, together with the incorporation of the RELEX tool, strengthened demand forecasting, inventory management and restocking. This enabled the company to maintain high product availability with more efficient stock levels.

In addition, through the Simpliroute platform, progress was achieved on the unification of transportation processes under an omnichannel approach. This helped to reduce operating costs and strengthen last-mile control.

Sodimac Mexico also consolidated its rigorous alignment with Sales & Operations Planning (S&OP), an integrated planning model that articulates commercial demand with operational and logistics capabilities. This permitted better synchronization of the supply chain, evolving from primarily operational control toward strategic management.

Thanks to these initiatives, efficiencies in procurement, distribution and load consolidation processes meant a drop in logistics costs compared to 2024.

The company also consolidated its logistics integration with Maersk, improving the efficiency of international transportation and the operation of distribution centers.

Looking ahead to 2026, Sodimac Mexico will continue to advance on its implementation of the WMS Template (a common standard for warehouse management). It will also be making improvements to its transportation management system (TMS) as well as adopting best practices in omnichannel logistics processes that integrate all its sales channels. These initiatives aim to improve the On-Time In-Full (OTIF) indicator, ensuring faster, more reliable deliveries and a better customer experience.

Investment in technology

In information technology, the year brought significant progress on modernization of the company's technology platform, with a focus on strengthening the capabilities that support the operation and growth of the business. In this context, implementation of the supplier portal continued, including the development of logistics and commercial modules that proved popular with these strategic partners.

In another major milestone of the year, Sodimac Mexico completed the design of a medium and long-term technology model, developed together with an international consulting firm, whose recommendations were incorporated





The company progressed on building its brand among Mexican families and construction professionals, achieving improvements in customer experience indicators across different channels. At the same time, the Sodimac Experts' Club loyalty program for construction professionals continued to grow in both membership and benefits.

into the company's strategic roadmap. Thanks to this work, it was possible to align the systems' evolution with the business's objectives and establish clear priorities for the principal technology initiatives of the coming years.

Through specific initiatives aligned with its digital transformation strategy, the company also made progress in 2025 on reducing technological obsolescence in software and hardware. It also continued to migrate data, infrastructure and services to the cloud to the benefit of its technological agility.

Employee well-being

The launch of the *Vive Sodimac* (Live Sodimac) program intensified the company's emphasis on talent and organizational culture. Under this initiative, designed to place people at the center of the organization and strengthen the overall employee experience, different actions were taken to support employees' well-being and professional development.

The company continued to implement the *Sodiamigo* (Sodifriend) program for new employees. By supporting new hires during their first stages with the organization, it seeks to facilitate their integration and boost their sense of belonging. An Onboarding Survey was also implemented to systematically measure the experience of new hires and provide input for measures to reduce early turnover.

Training was another key pillar of the company's work in 2025. Over 20,700 hours of training were provided, seeking to strengthen both technical skills and management and leadership capabilities.

In the case of the organizational culture, most initiatives focused on boosting the role of leaders. Participation in the Culture Survey reached 97%, with improvements in key indicators such as leadership, alignment, communication and access to training that reflected a positive evolution of the internal employee experience.

Thanks to this progress, Sodimac Mexico further consolidated an organizational culture that is anchored in continuous development, commitment and employees' career development, reinforcing the role of people as a central pillar of the company's sustainability and future growth.

► Challenges in 2026

The company will continue to pursue its expansion plan to reach more Mexican families and construction professionals, consolidating an ever more robust operation.

At the same time, it will deepen its omnichannel strategy, strengthening distance sales and the performance of digital channels.

Finally, in a transversal challenge, the company will continue to develop talent and strengthen its organizational culture, ensuring that growth is accompanied by the well-being, training and commitment of its teams.

▶ Sodimac Mexico Executive Committee

As of December 31, 2025



Eduardo De Vries
Director General *



Gerardo Guzmán Leautaud
Administration and Finance Director



Benjamín Chávez Mendoza
Assistant Projects Director



Gabriel Antonio Álvarez Barragán
Operations Director



Nora Todd
Human Resources Director



Tomás Valdés Dávalos
Commercial Director



Carlos Alberto Marroquin Arciniegas
Logistics Director



Adriana Ordóñez Caro
Audit Director



José Luis Calderón
Assistant Systems Director



Gabriel Espinosa de los Monteros
Legal Director

* As from January 1, 2026, Fabio de Petris replaced Eduardo de Vries.

Imperial





Rodrigo Fuenzalida,
General Manager, Imperial

“In 2025, Imperial consolidated advances that strengthened its leadership among furniture-makers. This progress was driven by improvements in store operations and the solid performance of the digital channel, which showed important revenue growth. This result, which was possible thanks to the commitment of our teams, a close relationship with customers and a solid alliance with suppliers, laid firm foundations for our ongoing profitable and sustainable development.”

► Imperial Specialist leadership and digital leadership

The company consolidated its position as a reference among furniture-makers. This reflected the outstanding performance of the digital channel, progress on the evolution of store format and a strengthening of the operation’s commercial proposition.

Imperial successfully leveraged its specialist-targeted model, reinforcing its positioning as a benchmark in the furniture-making sector and establishing clear foundations for its future development.

The company delivered outstanding results in its digital business where revenues were up by 39% on 2024, driven by a strategy that effectively integrated its digital channels and physical stores.

Cyber events produced positive results on both sales and profitability, while improvements in user experience on the website and mobile application were reflected in higher conversion rates. In addition, stronger integration with the Falabella Group’s marketplace helped increase sales and ensure a high level of customer perceptions.

The year was also marked by progress on the evolution of store format, with a consolidation of the self-service model in strategic locations. Implementation of this proposition in the Vespucio

and Santa Rosa stores in Santiago, together with the launch of operations in Concepción, meant a more agile and efficient operation with improved service quality.

At the same time, the company worked systematically to identify and resolve friction points in the sales process. This resulted in a sustained improvement in stores’ Net Promoter Score (NPS), which reached its highest level since measurements began.

Commercial performance

The chain took key steps along its path to an omnichannel model. Its strategy sought to generate sales through digital channels while also promoting traffic to physical stores, reinforcing campaigns that targeted specialists, end consumers and entrepreneurs.

A key pillar of the company’s work was to strengthen its commercial proposition. It continued to expand its portfolio, offering customers the market’s widest range of boards and consolidating the Kutz brand as a benchmark for convenience, quality and innovation in hardware and kitchen organization solutions.

Relations with suppliers remained a strategic pillar of Imperial’s growth and sustainability. Thanks to long-term alliances, it was

A key pillar of the company's work was to strengthen its commercial proposition. It continued to expand its portfolio, offering customers the market's widest range of boards and consolidating the Kutz brand as a benchmark for convenience, quality and innovation in hardware and kitchen organization solutions.

71,302
m² of sales floor



13 stores



880
employees



45,194
hours of training for employees



able to address the year's main challenges together with its suppliers. In this context, the Training Fairs for contractors, held monthly in all stores, played an important role, attracting high attendance and consolidating their function as an important platform for training, the exchange of knowledge and engagement with customers.

The development of the Furniture Specialist Centers (CEMs) was another highlight of the year. Two new CEMs were opened, in Reñaca and Concepción, taking the total countrywide to five. These spaces strengthened their role as hubs of inspiration, technical advice and training, enabling Imperial to better support furniture makers, contractors and entrepreneurs in their projects. This was reflected in record participation in the courses offered.

Focus on innovation

In 2025, Imperial conducted an in-depth survey of the needs, work habits and expectations of its furniture-making customers. This allowed it to identify concrete opportunities to improve their experience across the design, quotation and project development stages of their work.

Based on this analysis, the company began developing a digital furniture design tool. This initiative is expected to become a strategic milestone for strengthening the furniture-making segment and positioning Imperial with a more innovative and competitive proposition in this market.



Another significant achievement of the year was the consolidation of the cut-to-size service, which became a central component of Imperial's value proposition for furniture-making specialists.

Logistics projects

The company implemented important logistics projects in pursuit of gains in operational efficiency and service levels.

They included the implementation of the Put to Light (PTL) system, which increased productivity in dispatches to stores by 35%, optimizing picking processes, reducing dispatch errors and improving product availability in stores.

The distribution center implemented the Lean 5S project, with a positive impact on order, cleanliness and continuous improvement of processes in each zone.

Another milestone of the year was the distribution center's implementation of the Transportation Management System (TMS) to increase order traceability, provide customers with more detailed information and optimize management of loads and destinations.

As part of its effort to strengthen the systems supporting the operation, Imperial made progress on the Jadapi Migration Project, successfully transferring over 700 controls to the Enterprise Resource Planning (ERP)

The company delivered outstanding results in its digital business where revenues were up by 39% on 2024, driven by a strategy that effectively integrated its digital channels and physical stores.

system, which uses Java technology. This mitigated risks associated with technological obsolescence and laid the foundation for the development of multi-platform services.

Employees and social investment

The management of human resources was a central pillar of Imperial's work in 2025. It placed particular emphasis on internal listening and the development of leadership, along with training, internal mobility and diversity and inclusion. As a result, the work climate improved, with the Employee Net Promoter Score (eNPS) showing an increase on 2024.

This approach included benefits for employees, such as undergraduate and postgraduate scholarships, and, through the Imperial Spirit initiative, recognition of those who embody the company's values.

In the case of social investment, Imperial consolidated the *Juntos Construyendo tu Idea* (Building Your Idea Together) program, implementing projects to improve quality of life in local communities. One project was implemented for each store, enabling the company to reach the 13 municipal districts where it operates and positively impact more than 2,000 people.

In addition, the third edition of the Imperial Sports Schools took place in alliance with Junto al Barrio, a foundation. Through sports development and psychosocial actions, it benefited 182 children and young people across six municipal districts.



Environment and corporate governance

Imperial was able to report progress on initiatives that seek to ensure responsible management of its environmental impacts. In this framework, it formally joined ReSimple's Waste Management System in compliance with Chile's Extended Producer Responsibility (REP) Law.

Sawdust is the main form of waste generated by the company. To address this, measures were taken to optimize its collection and dispatch to an authorized waste management service for its conversion into biomass, thereby contributing to the generation of sustainable thermal energy. In 2025, a total of 318,580 kilograms of sawdust were processed.

Through training programs for its suppliers, the company promotes responsible procurement. These programs strengthen integrity across the supply chain and ensure that Imperial's commercial partners adhere to ethical and sustainable standards that are aligned with the company's policies and corporate values.

Together with suppliers, Imperial also worked to develop the range of sustainable products it markets. These increased to 21% of the total assortment, ahead of the target for the year.

The company also made significant progress in corporate governance and business ethics in 2025. As well as approving a Personal Data Protection

Imperial strengthened the program through which it promotes care for the environment, incorporating initiatives to enhance responsible management of its environmental impacts. The company formally joined ReSimple's Waste Management System in compliance with Chile's REP Law.



Policy and Program, it provided training for employees in roles exposed to key compliance-related issues.

► Challenges in 2026

In 2026, Imperial will convert further stores to the self-service model and continue to expand its network of Furniture Specialist Centers (CEMs), including the opening of CEM Headquarters in Santa Rosa in Santiago. At the same time, it will develop an integrated furniture design and cut-to-size service proposition, together with new programs and products for furniture makers and contractors.

In logistics, the main challenges will be to improve customer service and operational efficiency. In the digital field, the priorities will be to increase Imperial's share of sales in the Falabella and Sodimac marketplaces, provide a pickup service throughout the group's network and expand dispatch countrywide through corporate home delivery.

Employees will also continue to be a priority, with a focus on the development of leadership, talent, the organizational culture, compensation and the digitalization of processes in order to consolidate an agile organization prepared for the challenges of the future.

▶ Imperial Management Team

As of December 31, 2025



Rodrigo Fuenzalida Frugone
General Manager



Edison Azúa Cáceres
Legal Compliance Manager



Francisca Andrea Gutiérrez Morales
Human Resources Manager



Cristián Herceg Llodra
Commercial Manager



Robinson Martínez Bustos
Operations Manager



Francisco Quiroz Pinnau
Digital Channels Manager



Christian Trepte Fariás
Logistics Manager



Sebastián Vocke Vieille
Administration and Finance Manager



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SODIMAC MEXICO

IMPERIAL

SUSTAINABILITY

Sustainability





► Sustainability

Responsible management as part of strategic planning

Sustainability is structurally integrated into Sodimac’s corporate governance and strategic management. Through defined objectives, verifiable metrics and a regional vision based on international standards, Sodimac systematically addresses its environmental and social impacts and continues to advance on governance.

In 2025, Sodimac intensified work on its sustainability agenda as a central pillar of its development strategy whilst also focusing on customer experience, profitability and growth.

This approach forms part of a governance model into which the company’s board of directors and senior management are formally incorporated. The model is deployed across all the different areas of the organization.

In this way, Sodimac ensures that sustainability is a structural part of strategic planning, enabling the company to set clear and verifiable objectives and systematically address the implementation, monitoring and evaluation of initiatives, with their advances and challenges.

The company continued to work on the commitments it entered into voluntarily as part of the UN Sustainable Development Goals (SDGs) in terms of managing and mitigating its impacts and creating value for the context in which it operates. It also adheres to international frameworks and standards such as the ILO’s Principles concerning Multinational Enterprises

and Social Policy, the UN Guiding Principles on Business and Human Rights, the principles of the UN Global Compact, ISO 26000 and the guidelines of the Global Reporting Initiative (GRI).

In all the countries where it operates, Sodimac uses a Sustainability Index to assess its performance on sustainability variables. This Index takes into account specific indicators of its economic, social and environmental performance, enabling the company to identify gaps and opportunities for improvement.

Responsible supply chain management

Sodimac’s suppliers play a key role in this strategy. With them, the company has built long-term, mutually beneficial relations that are anchored in transparency and collaboration and foster rigorous compliance with the agreements reached.

To ensure proper ethical standards, the company uses the different tools and information services available in the market. It also makes a point of communicating its best practices and knowledge about responsible production to its supplies, particularly small and mid-sized companies.

Sodimac has a Responsible Trade Policy that guides supply chain management, with an emphasis on product quality and safety and sustainable manufacturing processes. This policy sets out clear

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requirements for suppliers in terms of compliance with regulation, workplace safety, product labeling, care for the environment and the eradication of child labor. These matters are addressed permanently through awareness-raising initiatives and the explicit requirements that suppliers must meet in order to work with Sodimac.

Sodimac's responsible procurement policy is based on the guidelines of the Supplier Ethical Data Exchange (SEDEX), a non-profit organization that seeks to promote best practices internationally. Its platform also allows suppliers themselves to evaluate their performance in different fields related to ethics and responsibility in the supply chain.

Sustainability is part of Sodimac's governance model into which the board of directors and senior management are formally integrated. This approach enables the company to incorporate economic, social and environmental criteria into its strategic decision-making throughout the region.

Sodimac carries out inspection visits to production plants and tests products and their compliance with minimum technical standards (SPEC). It also has an internal quality control laboratory in Chile, operated under the LEAN 5S philosophy, to test products' safety and functionality and ensure an adequate user experience.

Sodimac's aim is for suppliers to grow together with the company in a joint quest to develop innovative and sustainable alternatives for customers. It seeks particularly to offer opportunities for small and mid-sized companies and gives priority to their timely payment.

Ties with customers

To gain a systematic understanding of customers' needs and expectations, Sodimac uses a series of mechanisms for contact with them and feedback. They include mystery shoppers, surveys of satisfaction and listening channels such as Contacto Sodimac (Contact Sodimac). Based on this information, which it monitors and analyzes daily, the company introduces changes and improvements.

It also uses the Net Promoter Score (NPS) model to measure customers' satisfaction and their perceptions of the quality of their experience at different points of contact.

Sodimac's sustained efforts to offer customers an attractive and responsible proposition were recognized in different countries by prestigious studies, which found high levels of appreciation of the brand, trust in it and preference for it.

Responsible supply chain management and a focus on customer experience are pillars of Sodimac's strategy. Through long-term relations with suppliers, demanding ethical standards and a responsible value proposition, the company promotes sustainable practices that have an impact throughout the value chain.

The social dimension of customer relations has become ever more important due to the sustained growth of loyalty programs and the expansion of their community of members. In 2025, the company offered construction professionals thousands of free training opportunities through fairs, workshops, courses and visits to suppliers' factories.

Sodimac's marketing communications are governed by strict ethical criteria based on good faith, fair competition and responsible promotional practices. The company voluntarily adheres to advertising codes of ethics and self-regulation principles.

In this framework, it seeks to foster awareness of the importance of care for the home, saving and protection of the environment. One of the most important platforms in these efforts is the company's *Hágalo Usted Mismo* (Do It Yourself) YouTube channel. Marketing campaigns are also explicitly aligned with the company's commitment to respect, non-discrimination and the promotion of diversity.

Concern for employees

In 2025, Sodimac continued to emphasize its employees' integral development, implementing continuous training initiatives focused on leadership, technical skills and the adoption of new technologies. Over



the course of the year, its operations provided a total of almost a million hours of training.

The company offered a wide range of benefits for employees and their families in areas such as family support, housing, education, healthcare and recognition programs. As part of this effort, the company continued to implement initiatives to improve employees' housing conditions as in the case of programs in Colombia and Chile.

Sodimac maintained its commitment to diversity, inclusion and non-discrimination in 2025. This was expressed in policies that guide its

actions both within the organization and in relation to society as a whole. This commitment was recognized in different countries.

The priority that the company gives to employee well-being is valued internally, as reflected in various indicators and the award of different recognitions.

Advances on governance

Sodimac clearly and actively rejects all forms of discrimination and corruption in accordance with the ten principles to which it voluntarily adhered when it



signed the UN Global Compact. In the case of transparency, the company forms part of the Gold community of the Global Reporting Initiative (GRI), which seeks to foster high standards of reporting and accountability internationally.

As part of this framework of action, Sodimac has a Corporate Integrity Program to identify, prevent and address any situations at odds with its values. This is reinforced through measures to promote awareness of the program as well as internal training. The program is based on norms and control mechanisms that include the Code of Ethics; Regulation on Order, Hygiene and Safety; the Sodimac Commercial Transparency Policy (TCS), which governs relations with suppliers; and a

Corporate Transparency Platform to which employees and other stakeholders can submit complaints or queries on integrity issues. This platform ensures confidentiality, the investigation of each case and an appropriate solution.

Communities and environment

In 2025, Sodimac undertook initiatives to strengthen communities, particularly in areas where social gaps are greater. They included the improvement of infrastructure, the construction of housing, support in emergencies and the promotion of employability. One example of this work was the support provided for the labor market insertion of young people in Argentina and Uruguay.

These efforts are underpinned by long-term alliances with nonprofit organizations and give local communities an active role in the design and implementation of projects.

The reduction of the environmental impact of its operations and an active contribution to climate action remained central to Sodimac's work in 2025. This was once again reflected in a reduction of the carbon footprint of the direct and indirect emissions associated with the operation (Scopes 1 and 2).

This line of action also addressed Scope 3 emissions, principally those related to the products it markets. Sodimac participates in the global Make it Zero initiative, which

seeks to foster collaboration with suppliers and other retailers in the sector to decarbonize the supply chain. In Chile, this work was boosted by the launch of a plan to measure and reduce the carbon footprint of suppliers.

To increase the efficiency of its energy and water consumption, Sodimac increasingly uses renewable energies. In addition, it has in place practices for the responsible management of waste.

The company continued to expand the range of sustainable products and services it markets, which reached a total of some 17,000 around the region.

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